



HOLSTEIN ASSOCIATION USA, INC.

Board Elections

2011 ANNUAL MEETING

To help delegates make an informed decision when electing the leaders of the Association, candidates have provided information on their experiences and perspectives on the dairy industry and Holstein Association USA, Inc.

Elections will be held at the 2011 Holstein Association USA, Inc. Annual Meeting, June 25, 2011 at the Greater Richmond Convention Center in Richmond, Va. The elections will be held in the following order: President, Vice President, Region 2, Region 3, Region 7 and At-Large. This is so that any unsuccessful regional candidates may also run for the at-large position if they so choose. For more information, visit www.holsteinusa.com or contact Nominating Committee staff liaison Jodi Hoynoski 800.952.5200 ext. 4261 or jhoynoski@holstein.com.

Get to Know Your Board Candidates

CANDIDATE FOR PRESIDENT



Chuck Worden

CASSVILLE, N.Y.
315.725.1972

Chuck Worden, of Cassville, N.Y., farms under the prefix "Wormont," milking 220 Registered Holsteins. With a rolling herd average of 20,616 pounds of milk, 731 pounds of fat, and 634 pounds of protein, the herd has also won the Progressive Genetics Herd award. The Worden family has bred several Gold Medal Dams and Dams of Merit and sold over 100 bulls into AI.

Concluding his term as vice president, Worden also served two terms as a Holstein Association USA director. During his time on the board, he served on the Executive, Genetic Advancement, and Junior Advisory Committees. He served as Holstein Foundation chairman and was a trustee for nine years. As an active member of the New York Holstein Association, he held numerous positions, including Executive Committee member. He is also past president and active member of the New Mexico Holstein Association.

Worden has been involved with several groups including Cornell Cooperative Extension, Farm Bureau, Northeast DHI, and has been a 4-H leader and dairy judging coach for many years.

Chuck and his wife, Vanessa, have four children.

CANDIDATES FOR VICE PRESIDENT



Glen E. Brown

COALVILLE, UTAH
801.573.4860

Glen E. Brown, of Coalville, Utah, received his bachelor's degree in dairy science from Utah State University, and has been the manager of the family-owned Brown Dairy operation for 45 years. With the farm 35 miles east of Salt Lake City, "Brownking" Holsteins milks 300 cows. Their rolling herd average is 26,426 pounds of milk, 882 pounds of fat, and 829 pounds of protein.

Brown served two terms as Region 8 director on the Holstein Association USA board. He chaired the National FAIR & Animal ID Advisory, Milk Marketing, and Genetic Advancement Committees. He is a past president of the Utah

Holstein Association, and exhibits at state and regional shows.

Brown spent 15 years in the Utah State Legislature, and is a past president and current director of local water companies. He is a past county fair president, past chairman of the County Planning Commission, and is a past chairman and member of the Utah State Transportation Commission. He has also held several local church leadership responsibilities.

Glen, and his wife, Frankie, have two sons, two daughters, and 15 grandchildren.



John C. Kalmey

SHELBYVILLE, KY.
502.633.1646

John C. Kalmey, of Shelbyville, Ky., earned his bachelor's degree in animal science from the University of Kentucky, and has been a partner in Kalmey Dairy Farm ever since. With a prefix of "Kalmey's," they milk 100 Registered Holsteins and farm 480 acres. The herd has won the Progressive Breeders Registry award ten times, and has a rolling herd average of 20,576 pounds of milk, 743 pounds of fat and 639 pounds of protein. Their BAA is 107.2 with 15 cows scored Excellent and 46 scored Very Good.

Kalmey served two terms as Region 4 director on the Holstein Association USA board. He chaired the National FAIR & Animal ID Advisory Committee, and served on the

Governance and Junior Advisory Committees. He was chairman of the 1998 National Holstein Convention hosted by Kentucky and has been very involved in the Kentucky Holstein Cattle Club, serving as president, vice president, and Kentucky National Holstein Show and Sale chairman. John was a Holstein Association USA Distinguished Junior Member in 1970.

Kalmey is currently serving on the USDA Secretary of Agriculture's Animal Health Advisory Committee, is on the Mid-South Dairy Records board of directors, and is a member of the First Presbyterian Church.

John's wife is Ann Chaney Kalmey.

CANDIDATE FOR REGION 2 DIRECTOR



Jim Burdette

MERCERSBURG, PA.
717.328.3222

Jim Burdette, of Mercersburg, Pa., has owned and operated Windy Knoll View Farm since November 1974. Jim and his wife, Nina, in partnership with their son, Justin, and his wife, Claire, now milk 120 Registered Holsteins with 105 head of youngstock and farm 500 acres of owned and rented land. Jim has bred over 175 Excellent Holsteins and received over 70 All-American and Junior All-American nominations. The herd has received the Progressive Breeder and Progressive Genetics awards and has a rolling herd average of 24,547 pounds of milk, 945 pounds of fat and 762 pounds of protein.

As a current Holstein Association USA board member, Burdette has served on the Executive

and Type Advisory Committees and has chaired the Show Committee. Jim served as a delegate to National Holstein Convention 12 times. With the Pennsylvania Holstein Association, he served as president, vice president and on every committee. He was inducted into the Pennsylvania Holstein Hall of Fame, and was the first recipient of the Robert "Whitey" McKown Master Breeder award in 2009.

Burdette has also been involved with the All-American Dairy Show, Maryland-Virginia Milk Producers Co-op, FFA and 4-H.

Jim and his wife, Nina, have two sons and two granddaughters.

CANDIDATES FOR REGION 3 DIRECTOR



Thomas F. Atherton

GAINES, MICH.
989.271.8757

Thomas F. Atherton, of Gaines, Mich., received his bachelor's degree in dairy science from Michigan State University. Since 1969, he has operated his family's 285-acre centennial farm under the prefix "Tomerton." Now milking 76 cows, the herd averages 19,033 pounds of milk, 781 pounds of fat, and 609 pounds of protein with a BAA of 104.4. The farm has bred three Dams of Merit and received the Progressive Genetics Herd Award the last three years.

Atherton has served as president and vice president of the Michigan Holstein Association, and on several committees. He has been a delegate to the National Holstein Convention three times, and exhibits at state Holstein shows.

A 4-H leader for over 25 years, Tom was named the Michigan Leader of the Year in 1998. He was county fair dairy superintendent for 13 years, and coached winning FFA dairy judging and farm business management teams. He is an active member of Michigan Milk Producers Association, Farm Bureau and the Michigan Dairy Herd Improvement Association. He served on his local and district boards of education. Atherton is a member of Gaines United Methodist Church, where he sings in the choir and is chairman of the Administrative Council.

Tom and his wife, Lynn, have three children and eight grandchildren.



Mike Jones

MARSHALL, IND.
765.592.0644

Mike Jones, of Marshall, Ind., has been a part of Springbrook Farms, Inc. since 1972. His family has been dairying there since 1930, and in the late 1960's, they purchased their first registered cow and took on the prefix of "J & S" standing for Jones & Son. Mike currently milks 100 Holstein cows, 80 of which are registered. With a 109.2 BAA, their current rolling herd average is 20,847 pounds of milk, 776 pounds of fat, and 644 pounds of protein.

Jones has been very active in Indiana Holstein Association since the mid 1980's, having served as a board member for 12 years. He served as state sale co-chairman, state convention

chairman, state show chairman, and on numerous other committees. He was state president from 2005-07 and was honored as Indiana's Master Breeder in 2004. Jones is currently on the 2013 National Holstein Convention planning committee and has been a delegate to the National Holstein Convention six times.

Jones is an elder and choir member at the Marshall Federated Church. He also sings at many weddings, funerals, and other churches.

Mike and his wife, Bobbi, have four children and eight grandchildren.

CANDIDATE FOR REGION 7 DIRECTOR



Roy R. Buessing

AXTELL, KAN.
785.736.2766

Roy R. Buessing, from Axtell, Kan., is a Kansas State University graduate and lifetime dairy farmer. Under the "Poor-Richs" prefix, his family milks 150 Registered Holsteins with a rolling herd average of 23,498 pounds of milk, 861 pounds of fat, and 734 pounds of protein.

An active member of Kansas Holstein Association, Buessing has served as president and vice president on the state board. He has been a delegate to National Holstein Convention five times, and served on Holstein Association USA's Show and Nominating Committees. In the showing, his family

has seen success with Lin-Max RMan Rock Chock-ET as Reserve Grand Champion at the 2010 Southern National Show, and Poor-Richs Rbns Asp-Red-ET, who was named a Red and White All-American.

Buessing is a member of St. Michael's Catholic Church, the Knights of Columbus, and is a volunteer fireman/EMT. He coaches youth baseball and enjoys hunting and woodworking as well as being involved in his local dairy peer group.

Roy, and his wife, Patricia, have six children.

CANDIDATE FOR AT-LARGE DIRECTOR



Boyd Schaufelberger

GREENVILLE, ILL.
618.664.2576

Boyd Schaufelberger, of Greenville, Ill., operated Schaufine Farms in partnership with his parents from 1975-80. In 1981, he and his wife, Sandy, purchased the farm and have operated it since. Today they have 100 milking Registered Holsteins, along with heifers, steers, and breeding bulls for sale. Their rolling herd average is 24,300 pounds of milk, 850 pounds of fat, and 737 pounds of protein. They have a 105 BAA, and have won the Progressive Breeder Award eight years. They also farm 950 acres of corn, beans, hay and wheat.

As a current Holstein Association USA director, Schaufelberger has served on the Audit and Legislative Affairs Committees. With the

Illinois Holstein Association, he served on the state board, Executive Committee, chaired the Sale Committee, and served on several other committees. He currently serves on the Prairie Farms Dairy Cooperative board of directors. Boyd has also served on boards for Prairie State Select Sires, Illinois DHIA, and Dairy Lab Services.

Schaufelberger was an Elder with Greenville First Christian Church, and Board Chairman. He also was on the Bond County Extension Council and 4-H Livestock Auction Committee.

Boyd and his wife, Sandy, have two daughters.

Candidate Perspectives

QUESTION #1:

Are you currently dairying? If yes, please describe your operation, including how many head you milk, what percent are Registered Holsteins and which of the Association's programs are you currently using?

PRESIDENT CANDIDATE

Worden: Yes, we are currently dairying with our two oldest sons, Wayne and Mark; Eric and Lindsey help on weekends when they are home. Kate, Mark's wife, also helps part time when she can. We milk 250 cows, 220 Holsteins and 30 Jerseys. They are all registered. Currently we use many services from our Association including TriStar, registration, pedigrees, and genomic testing. Although we are not currently on COMPLETE, we have taken advantage of it in the past and will again in the future.

VICE PRESIDENT CANDIDATES

Brown: I am currently dairying with my two sons, one full time and one part time. We milk 300 head, 100% registered through the Holstein database. Holstein COMPLETE, TriStar testing, classification, special breeder choice and limited. We register everything through EASY.

Kalmey: I currently make my living milking Registered Holsteins. Kalmey Dairy Farm is a partnership involving my wife and me, and my father. All of our cattle are Registered Holsteins and we currently milk about 100 head. Cows are milked in a double 6 herringbone parlor, housed in freestalls and fed a TMR. Cows have access to pasture, weather permitting. We raise all our own replacements as well as some bulls that are sold for breeding purposes. We

farm 480 acres and produce all we feed except for protein and mineral supplements. Our primary crops are corn and alfalfa. Our herd has been enrolled in Holstein COMPLETE since the program's inception and we use all of the programs that COMPLETE includes. We also transfer cattle, register bulls and from time to time use the services of our regional representative. Our cattle are identified using Tag ID and we use EASY to register our calves.

REGION 2 CANDIDATE

Burdette: Yes, I am currently dairying on our family farm milking 120 head of 100% Registered Holsteins housed in freestalls and a pack area. We use the Association's TriStar Premier program, contract classification, Holstein pedigrees, EASY registrations and Holstein ID tags and genetic testing programs. We merchandise our genetics domestically and internationally so it is very important to us to utilize the rankings within various Holstein USA programs for our cattle.

REGION 3 CANDIDATES

Atherton: I am currently milking 76 cows and raising our own replacement heifers. One hundred percent of our Holstein cows are registered and 100 percent of our heifers. We have one Jersey heifer on the farm that our granddaughter loves and shows. On our 285-acre farm we raise forages and purchase most of our grain. We are currently using TriStar Premier, Holstein COMPLETE, Tag ID, and EASY. We classify every seven months.

Jones: Yes. Our operation currently consists of 100 milk cows, of which 80% are registered. We have 50 beef cows that we use as recipients. We also grain farm 4,000 acres of corn, soybeans, and hay. Currently we use many of the Association programs; Holstein COMPLETE, registration, classification, TriStar, DNA testing, and genomic testing.

REGION 7 CANDIDATE

Buessing: We milk 150 head of 100% Registered Holsteins and raise all of our own replacements. We are on Holstein COMPLETE, classify every 7 months, Red Book, TriStar, tags.

AT-LARGE CANDIDATE

Schaufelberger: We are 100% registered and use EASY, custom tags, COMPLETE with TriStar and classify with every area program.

QUESTION #2:

Which of the Holstein Association programs and services do you find most valuable and why?

PRESIDENT CANDIDATE

Worden: Registry and classification have always been our most used programs for herd improvement, however we continue to be interested in the amount of data that we receive through genomic testing and could see where that someday will be just as valuable.

VICE PRESIDENT CANDIDATES

Kalmey: While all of Holstein's programs are important to me, registration is the most important because animal identification is essential for all management decisions. DHIR and classification help me breed and manage more profitable cattle as well as help me merchandise surplus breeding stock, but the basis of both of these programs is accurate animal identification. Registration and the accurate identification it provides is essential to everything we do to get more from our cattle.

Brown: The EASY registration may not be the most valuable, but we have greatly appreciated the convenience it has brought. All of the programs we are using complement each other, and help us achieve our goal of improving our Holstein cattle as we go forward.

REGION 2 CANDIDATE

Burdette: The Holstein Association programs we use go hand in hand. They begin with the EASY Tag ID program providing accurate identification. The TriStar Premier program provides us with official milk records and Holstein pedigrees, classification puts another value on our cattle and genetic testing in today's merchandising market is a must. The Red Book provides information used in mating decisions. All these programs work together to allow us to utilize the rankings within various Holstein programs to enhance our international and domestic merchandising. The more I talk with fellow Holstein members, I see the best value package is the Holstein COMPLETE program.

REGION 3 CANDIDATES

Jones: I find this question hard to answer, because I feel that all the programs we are using are very valuable for different reasons. I feel that classification is beneficial when you're putting animals in different sales, it adds to their value with a more complete and deeper pedigree. As far as DNA and genomic testing, it is very important when you are flushing that elite cow or working on a bull contract. Holstein

COMPLETE has helped put many of these programs in one package and helped us considerably.

Atherton: I feel the programs that provide information such as classification, pedigrees, and TriStar Premier help us to manage our cows. Holstein COMPLETE and the EASY program save us money.

REGION 7 CANDIDATE

Buessing: Registration and classification. Registered animals almost always have more value than unknown grade animals. A regular classification program enables us to build better pedigrees and shows us both the strong and weak points of our breeding program and what we need to improve on each individual cow.

AT-LARGE CANDIDATE

Schaufelberger: EASY sure makes it "easy" to register calves, getting pedigrees online through COMPLETE is convenient. Being on COMPLETE makes use of all programs easy.

QUESTION #3:

Name one key attribute you possess that will bring value to the Holstein Association USA membership and board of directors, if elected. Please describe.

PRESIDENT CANDIDATE

Worden: Diversity in my experience, both Holstein board time and Foundation trustee work combined with the diversity in background, working in a tiestall barn with 60 cows to dry lot dairying with 1,400 cows to a freestall with 300 cows, gives me a much broader perspective of dairying and the dairy industry. If elected president, my ability to lead healthy, open discussion on all aspects of our industry would be very important to me.

VICE PRESIDENT CANDIDATES

Brown: Leadership experience is an attribute that I feel I bring as value to the Association members and the board. This Association is a voluntary member organization and I feel I understand that every single member counts. I have had experience in taking charge, providing insightful thinking, sound judgment and after decisions are made, support the decision.

Kalmey: Experience and the knowledge gained from it is the key attribute I hope to bring to the Holstein Association. This experience includes serving on many Holstein boards and committees at the local, state and national level. I also have chaired a National Convention host committee and served on the Secretary of Agriculture's Animal Health Advisory Committee. I hope to use the knowledge gained from these experiences to help chart the future of our Association.

REGION 2 CANDIDATE

Burdette: To listen. Listen to the members, listen to what is going on in the industry and then bring to the board table these items or concerns that will help our members, the Holstein breed and our Association.

REGION 3 CANDIDATES

Atherton: I am a good listener. I will listen and ask questions to get the information needed to make an informed decision. Once I have the information I will express my opinion on what I think is best for our membership. When I work as a board member, I respect all the members' opinions and work with them to reach a consensus.

Jones: My love for the Holstein cow and the Holstein Association. When you have a passion for something, you will get involved and make sure that what you are doing is always going to be a positive influence on your passion. I will strive to make sure all my decisions are in the interest of Holstein and its members, not just a few people.

REGION 7 CANDIDATE

Buessing: Open mindedness and willingness to try new ideas. Several programs have been developed over the last few years that have made things easier for the dairyman and profitable for the Association. If we are willing to listen to new ideas and try new things we can continue to make the U.S. Registered Holstein cow the model for the rest of the world.

AT-LARGE CANDIDATE

Schaufelberger: I believe that I am an effective communicator which allows me to present ideas that are clear and easily understood. It is important to let people know where you stand whether or not it is a popular position.

QUESTION #4:

How do you attempt to market the programs and services of Holstein Association USA to non-member producers?

PRESIDENT CANDIDATE

Worden: There are many ways, both with traditional services and product development and expansions. As a candidate for president, I would ask the board to consider market research and product development for all dairy producers, both domestically and possibly internationally. The dairy producers in the USA today lack a voice. I think Holstein USA has proven it can be a voice and help producers make their feelings known. So it would seem that the Holstein Association of the future could and should be involved with all dairy producers.

VICE PRESIDENT CANDIDATES

Kalmey: One effective way to market Holstein programs and services to non-member producers is to sell them the right kind of registered cows. Once they work with these cows they will want more. Then it is a matter of pointing out how they can breed this type of cow for themselves by using the programs and services of the Holstein Association. This plan requires a willingness to sell sound and profitable cows and also requires follow-up to show the non-member producer how to use Holstein programs and services to breed better cows, but it can be an extremely effective way to market Holstein Association products.

Brown: We try to stay current with every program in our herd and as we sell to first time buyers, we point out the value of these programs in regards to the cattle they are buying. Even though the area in which I live there are not many herds left, I can still introduce the Association programs to non-members at events and occasions that bring us together.

REGION 2 CANDIDATE

Burdette: By setting examples of what can be achieved with the Registered and/or identified Holstein cow. Basically I lead by example and demonstrate how utilizing the programs of Holstein USA can enhance the profitability and bottom line of a dairy operation and then putting non-member producers in touch with a Holstein USA regional representative.

REGION 3 CANDIDATES

Jones: I think it is very important to let people know that identification is very important and necessary in their genetic improvement of their herds. Registration, which is the backbone of our organization, is the simplest and most economical way to have that information at their fingertips. Also by having this information, they can track strong families in their herd to build from for generations to come.

Atherton: I do my best to explain what programs and services I use from Holstein USA on my farm. I share how these programs impact what I do and how it impacts our profitability.

REGION 7 CANDIDATE

Buessing: I encourage non-members to consider utilizing ear tags and COMPLETE. With all the information that can be included on tags the cost is very little more and info is permanent and unique to that animal. COMPLETE allows producers to get records and classification done in a timely fashion. Red Book Plus is also a great program that can allow the dairyman to do their own sorts for sires in their herds. It also uses the whole database of bulls with proofs not just from one particular stud. I also like to encourage producers to get youth involved in the junior programs.

AT-LARGE CANDIDATE

Schaufelberger: I hope to market Registered Holsteins by example which means being respected by others as a good dairyman. If I am successful with Registered Holsteins others will believe in their value. I try to offer help to new members with showing, registrations and classification.

QUESTION #5:

What ideas do you have to grow and strengthen our youth and young adult involvement in Holstein Association USA?

PRESIDENT CANDIDATE

Worden: Our young members have always been one of my passions. Leadership development has been part of our youth programs for many years. The Holstein Association has proven it can be very effective with this. Much more can be

done in this area, but it will take cooperation and funding from all members of the industry. We are at a crossroads in the dairy industry and one of the best ways at ensuring a viable, vibrant industry is through youth leadership training.

VICE PRESIDENT CANDIDATES

Brown: It is important to recognize, as our industry changes, the needs and opportunities of our youth and young adults change as well. We need to make sure our rules for participation by the youth provide an opportunity for those who live on a dairy, as well as those who do not, can have a positive experience with a dairy project. The Holstein Foundation's YDLI is such a great program that we need to make sure that continued leadership and funding is given to allow it to grow to accommodate all who would like to participate. The national Association must continue to provide help to state and local associations with their youth programs.

Kalmey: Current Holstein youth programs are extremely effective as evidenced with continued growth in participation in these programs. We should continue to support these important programs. When it comes to young adults we need to do more to encourage their continued involvement. YDLI is effective but many young adults are busy starting families and careers and don't have the time or resources to travel to meetings. We need to be searching out ways to use the internet and social media to make it easier for young adult Holstein enthusiasts to stay in contact with each other and with the Holstein Association.

REGION 2 CANDIDATE

Burdette: I believe our youth programs are top notch. Opportunity exists for any interested young person to have success through our many junior activities. To me the young adult area of our membership is of the most concern. We have to be sure that we offer an all-inclusive, not exclusive, Association and should promote our programs to all in the dairy industry. We need to show these young adults that there is profitability in participating in our Association programs and encourage the next generation to stay in the dairy business. We need to provide the avenues for our youth and young adults to develop a passion for Holstein cattle and we need to be part of the effort to bring stability to the dairy industry.

REGION 3 CANDIDATES

Atherton: Holstein USA needs to work closely with the state Junior organizations to assist them in being successful in involving young people from Holstein USA families as well as commercial dairy families in their programs and activities. We need to place an emphasis on their programs to help them grow and learn so they will become active adult members.

Jones: One big thing I would like to see for our young adults is a two or three year moratorium from Junior to adult membership. We seem to lose a lot of young adults from the time they get out of college until the time they have their own herd or their own interest in Holstein USA. I feel a national membership for these two or three years would be beneficial in the long term for our organization.

REGION 7 CANDIDATE

Buessing: I really like the change of dates for junior transfers this year. I think this will ultimately add more animals to the show circuit. We also lose a lot of members when their junior years are over. If we could allow them to remain a member for another period of years at a discount price, this may enable us to keep some young adults interested in the breed.

AT-LARGE CANDIDATE

Schaufelberger: With my two daughters, I found that the showing is the primary place to get kids interested in cows. Therefore it is important to keep opportunities for Juniors to exhibit their animals. We might find ways for adult members to connect with Juniors to mentor them as they enter the work world either in ag-business or dairying.

QUESTION #6:

In the next five years, what is the one area you feel Holstein Association USA needs to focus to ensure the Registered Holstein cow and her breeder are profitable?

PRESIDENT CANDIDATE

Worden: This is possibly the most difficult question to answer as the only thing we are sure of is that there will be change. I do know that for registered breeders to be profitable, all dairyman must be able to be profitable. I think registered dairyman have to have control of their own data, i.e. genomic tests. We must be sure we have access to data so we can properly access their value. I think Holstein's focus must be the rights of our members and the information they produce. I don't think this will be the only area that we will have to focus on, but I do think it is one of the areas.

VICE PRESIDENT CANDIDATES

Kalmey: During the next five years the Holstein Association needs to continue to enhance its position as a leading advocate for the nation's dairy producers. This is the most important thing the Association can do to ensure the continued profitability of Holstein breeders and the Holstein cow. In today's dairy industry there is a lack of leadership representing the specific interests of our dairy producer members. During the last several years the Holstein Association has continued to improve its position as a leading advocate for our members. Holstein Association's Dairy Price Stabilization Plan has ensured that supply management is a key part of discussions concerning the future of dairy pricing policy. My appointment to the Secretary of Agriculture's Animal Health Advisory Committee shows that USDA is looking for Holstein's input when planning future national animal health policies. These are just two examples of how the Holstein Association's policies are shaping the national dairy debate. While the Association focuses on its leadership role, it must be sure that it continues to provide high quality service in its traditional programs. Also, during the next five years the Association must make a concerted effort to help its members make the best use of genomic information.

Brown: The Association needs to continue its role of being an important participant in setting national dairy policy in our country. Recognizing that there are many different ways we dairy and regional differences, but there are a lot of principles that we can all agree on that will provide for profitability, allowing us to stay in business and continue to breed and market the finest Holsteins in the world.

REGION 2 CANDIDATE

Burdette: We need to create added value for members' Holstein herds. Dairy producers are running a business and need to see the added value of registered and ID Holsteins and the financial value of Holstein USA programs regardless of what kind of Holstein cow they choose to breed.

REGION 3 CANDIDATES

Jones: I think it is important for us as an organization to not only try to be in Congress, but to also help mold a plan that will not only ensure future dairyman stable milk prices but also keep the family farm. Another thing I would like for Holstein USA to do is help promote the fact that dairyman are very humane and caring to their animals and that treatment of the dairy cow is very humane, unlike what is being portrayed today by HSUS. Both of these follow in line with the mission statement set forth by Holstein USA which is to provide leadership, information and services to help members worldwide.

Atherton: Holstein USA needs to work hard at providing accurate information on the genetics of our animals so we can continue to be the leading source of genetics for commercial dairymen around the world.

REGION 7 CANDIDATE

Buessing: In our quest to make the Holstein the milk machine she is, we have almost completely ignored what it takes to make a cow give a lot of milk, and that is reproduction. A cow that does not breed sooner or later becomes a cull cow. The beef industry has proven that you don't have to sacrifice other traits to have fertile cows. As we inspect the pedigrees of current bulls very seldom do we find dams with multiple lactations. We have completely ignored the cows that make good records and have a calf year after year. That would directly correlate with PL & DPR. If we continue to seek instant gratification with our breeding and ignore the fact that great cows and great herds take time, eventually it will be impossible to get cows bred.

AT-LARGE CANDIDATE

Schaufelberger: We must continue to search for ways to add value to Registered Holsteins so members will get a return on their investment.



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