

2017 National Show Program



U.S. Registered Holsteins
FOR MAXIMUM PROFIT



HOLSTEIN ASSOCIATION USA, INC.

www.holsteinusa.com

2017 NATIONAL HOLSTEIN SHOWS

**Mid-East Spring
National Holstein Show**
Columbus, Ohio
March 31 - April 1, 2017

**Southern Spring
National Holstein Show**
Stillwater, Oklahoma
April 8, 2017

**Midwest Spring
National Holstein Show**
Madison, Wisconsin
April 29, 2017

**Western Spring
National Holstein Show**
Richmond, Utah
May 18-19, 2017

**Mid-East Summer
National Holstein Show**
Columbus, Ohio
July 29-30, 2017

**Midwest Fall
National Holstein Show**
St. Paul, Minnesota
August 30, 2017

**Northeast Fall
National Holstein Show**
West Springfield, Massachusetts
September 15, 2017

**Eastern Fall
National Holstein Show**
Harrisburg, Pennsylvania
September 20-21, 2017

**International
Holstein Show**
Madison, Wisconsin
October 6-7, 2017

**Mid-East Fall
National Holstein Show**
Louisville, Kentucky
November 6, 2017

2017 NATIONAL JUNIOR HOLSTEIN SHOWS

**Southern Spring National
Junior Holstein Show**
Stillwater, Oklahoma
April 6, 2017

**Premier National
Junior Holstein Show**
Harrisburg, Pennsylvania
September 18, 2017

**International
Junior Holstein Show**
Madison, Wisconsin
October 3, 2017

**Grand National
Junior Holstein Show**
Louisville, Kentucky
November 4, 2017

2017 JUNIOR HOLSTEIN SHOWS

**Mid-East Spring
Junior Holstein Show**
Columbus, Ohio
March 31 - April 1, 2017

**Midwest Spring
Junior Holstein Show**
Madison, Wisconsin
April 29, 2017

**Western Spring
Junior Holstein Show**
Richmond, Utah
May 18-19, 2017

**Mid-East Summer
Junior Holstein Show**
Columbus, Ohio
July 28, 2017

**Midwest Fall
Junior Holstein Show**
St. Paul, Minnesota
August 30, 2017

**Northeast Fall
Junior Holstein Show**
West Springfield, Massachusetts
September 15, 2017

For more information please contact Holstein Association USA at 800.952.5200.

Jodi Hoynoski, ext. 4261

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SHOWRING POLICY

Established Jan. 1982; Amended Nov. 1987, June 1993, Nov. 2004, Nov. 2005, Nov. 2006, March 2007, Nov. 2009, Nov. 2010, Nov. 2011, Nov. 2012, Nov. 2013 and Nov. 2015.

Showing cattle is an important part of promoting, merchandising and breeding Registered Holsteins® for breeders and Holstein Association USA, Inc. It is also in the best interest of Registered Holstein breeders to maintain integrity and present a positive and progressive image of themselves and their cattle in the showing.

Holstein Association USA works cooperatively with the Purebred Dairy Cattle Association (PDCA), show management, exhibitors and judges to give encouragement, direction, and uniformity to the National Holstein Show program.

I. ETHICS

At all times, Registered Holsteins shall be treated in a humane manner and in accordance with dairy quality assurance practices so as to protect the health, safety and welfare of the livestock and the consuming public. No person shall present for exhibition or exhibit an animal which he or she knows, or has reason to suspect, is affected with or has been exposed to a dangerously contagious or infectious disease, illness, or illegal or non-approved use of drugs, medication and/or prohibited substance, or residue. The position of Holstein Association USA is that all animals presented for exhibition shall be in their natural conformation and structure, free of any alteration or modification caused by unethical fitting.

- A.** The following practices or procedures are considered unacceptable and defined as being fraudulent and/or unethical in the showing of Registered Holstein cattle:
 - 1.** Misrepresenting the age and/or milking status of the animal for the class in which it is shown.
 - 2.** Treating the animal, particularly the udder, internally or externally:
 - a.** with an irritant or counter-irritant,
 - b.** using a device to artificially create or enhance the udder crease,
 - c.** using other substances as detected by testing that cause changes in the udder to artificially improve the conformation.
 - 3.** Surgery or unethical insertion of any matter under the skin or into body cavities, performed to change the natural contour or appearance of the animal's body, though not to preclude practices required or involved in normal management.
 - 4.** Criticizing or interfering with the judge, show management, or other exhibitors while in the showing, or other conduct detrimental to the breed or the show.
- B.** The following practices and procedures are considered to detract from the image of the showing when carried to excess and will be taken into consideration by the show judge in placing animals within a class:
 - 1.** Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance may be used, including by way of example hoof polishes and false switches.

2. The maximum allowable length of naturally growing hair anywhere on the topline is not to exceed 1½ inches. Exhibitors will be required to comply with this rule before the animal is allowed to enter the ring.
 3. Addition of foreign objects, including but not limited to hair or hair substitutes (except for false switches), cloth or fiber, to change the natural contour or appearance of the animal's body is prohibited.
 4. Unsportsmanlike conduct by exhibitors.
 5. Improper fitting practices such as overfilling and over-bagging.
 6. Externally sealing the teat end with a preparation that does not harm the animal's skin is permissible. Natural teat placement will be given preference over artificially positioned teats.
- C.** In keeping with the basic philosophy of Holstein Association USA, ethics are an individual responsibility of the owner of each animal shown. Violations of these policies are subject to the disciplinary provisions of the Association Bylaws.
1. The act of entering an animal in a National Holstein Show is the giving of consent by the owner, exhibitor, fitter and/or absolutely responsible person (hereinafter referred to as "Exhibitor") for show management to obtain any specimens of urine, saliva, blood, milk, or other substances from the animal to be used in testing. Materials may also be collected by ultrasound and photographic methods and by direct examination of animal.
 2. The act of entering an animal in a National Holstein Show is the giving of consent by the owner, exhibitor, fitter and/or absolutely responsible person (the "Exhibitor") to have disciplinary action for violation of this Showing Policy taken by show management, the state in which the show occurs, and/or Holstein Association USA without recourse.

II. CLASS RULES

The following class rules are to be followed at all National Holstein Shows:

A. Only animals of 87% Registered Holstein Ancestry and higher will be eligible.

B. Bred and Owned Recognition Rules

To be considered for Bred & Owned awards, one of the original owners must be listed as one of the current owners. Where a herd is registered in the names of different members of a family and where the herd is one unit, all entries may be considered as exhibits of one breeder.

Note: Please refer to the Junior Holstein Showing Policy, Rule F, for the definition of Bred and Owned for Junior shows.

C. Premier Breeder and Premier Exhibitor Rules

1. Premier Breeder

The owner of the dam at the time of service shall be considered the breeder of the animal. Where a herd is registered in the names of different members of a family, and where the herd is one unit, all entries may be considered as exhibits of one breeder. Otherwise, when animals are bred in partnership, each unique partnership is considered a unique breeder.

C. Premier Breeder and Premier Exhibitor Rules (continued)

The exhibitor winning the most points (for a maximum of six animals exhibited in the open single classes by him/herself and/or other exhibitors) shall be designated the Premier Breeder. One bull permitted. In classes with ten or less animals, no more than two head per breeder will be counted toward premier points.

2. Premier Exhibitor

The exhibitor must be the owner. In case a herd is registered or bred in the names of different members of a family, residing on one farm or breeding establishment, and where the herd is one unit, all entries may be considered as a single exhibitor for all group classes. However, members of one family, where cattle are not housed as one unit, will not be considered as a single exhibitor. When animals are owned in partnership, each unique partnership is considered a unique exhibitor.

The exhibitor winning the most points (for a maximum of six animals which he/she owns and exhibits in the open single classes) shall be designated the Premier Exhibitor. One bull permitted. In classes with ten or less animals, no more than two head per exhibitor will be counted toward premier points.

3. Premier Breeder & Exhibitor Point System

Milking Females									
1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH
40	38	36	34	32	30	28	26	24	22
11TH	12TH	13TH	14TH	15TH	16TH	17TH	18TH	19TH	20TH
20	18	16	14	12	10	8	6	4	2
Junior Females, Dry Cows & Bulls									
1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH
20	19	18	17	16	15	14	13	12	11
11TH	12TH	13TH	14TH	15TH	16TH	17TH	18TH	19TH	20TH
10	9	8	7	6	5	4	3	2	1

D. Group Class Rules

1. Junior Best Three & Best Three Females

Entries in the group classes must be entered and shown in their individual animal classes. All must be bred by the exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor.

Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder.

III. SHOW MANAGEMENT

Each show designated as a National Holstein Show, International Holstein Show, or Junior Holstein Show by Holstein Association USA must:

- Adopt the Holstein Association's Showring Policy as its official policy and assume full responsibility to see it is enforced.
- The maximum allowable length of naturally growing hair anywhere on the topline is not to exceed 1½ inches. Require exhibitors to comply with this rule before the animal is allowed to enter the ring.
- Use ultrasound technology to detect udder tampering.
- Select the Junior show judge from either the National or Qualified Show Judges List.
- Have a minimum of 125 head shown from a minimum of four states and/or provinces to maintain the National Holstein Show or International Holstein Show designation.
- Two weeks prior to show, provide Holstein Association USA a list of animals entered by class, including name of animal, registration number, birth date, and name of exhibitor(s).
- Submit National Show Managers Report to Holstein Association USA within 30 days after show.

Additionally, National Holstein Shows must:

- Select the open show judge from the Holstein Association USA National Show Judges List.
- Select associate judges from either the National or Qualified Judges List.

V. JUDGES

Judges of each show designated as a National Holstein Show, International Holstein Show, or Junior Holstein Show by Holstein Association USA must:

- Follow the criteria to be used in evaluating and placing Holstein dairy cattle in the showring. Additionally, they shall be aware of practices or procedures considered unethical as well as those that detract from the image of the show and give slight to serious discrimination in placing those animals within their class or disqualification when appropriate.
- Only accept judging assignments with respect to the following:
 - Official judges at any National Show, Junior Show, or the International Show agree not to have animals owned by them (solely or in partnership) exhibited at that show.
 - International Show judges will not accept judging assignments from State and National shows held within three months prior to World Dairy Expo.
 - National Shows judges will not accept judging assignments from other State and National shows held in the geographic region within three months prior to their assigned National Show. Junior shows, local and/or district shows, and judging assignments in other countries are not applicable to this rule.

UNIFORM CLASSES

- 1) Spring Heifer Calf born after Feb. 28, 2017 and over four months of age
- 2) Winter Heifer Calf born Dec. 1, 2016 - Feb. 28, 2017
- 3) Fall Heifer Calf born Sept. 1 - Nov. 30, 2016
- 4) Summer Yearling Heifer born Jun. 1 - Aug. 31, 2016
- 5) Spring Yearling Heifer born Mar. 1 - May 31, 2016
- 6) Winter Yearling Heifer born Dec. 1, 2015 - Feb. 29, 2016
- 7) Fall Yearling Heifer born Sept. 1 - Nov. 30, 2015
- 8) Junior Champion
- 9) Reserve Junior Champion
- 10) Junior Best Three
- 11) Milking Yearling Heifer (Fall shows) born after Aug. 31, 2015
- 12) Junior Two-Year-Old Cow (must have freshened) born Mar. 1 - Aug. 31, 2015
- 13) Senior Two-Year-Old Cow (must have freshened) born Sept. 1, 2014 - Feb. 28, 2015
- 14) Junior Three-Year-Old Cow born Mar. 1 - Aug. 31, 2014
- 15) Senior Three-Year-Old Cow born Sept. 1, 2013 - Feb. 28, 2014
- 16) *Intermediate Champion: Milking Yearling - Senior Three-Year-Old
- 17) Four-Year-Old Cow born Sept. 1, 2012 - Aug. 31, 2013
- 18) Five-Year-Old Cow born Sept. 1, 2011 - Aug. 31, 2012
- 19) Six-Year-Old and Older Cow born before Sept. 1, 2011
- 20) *150,000 lb. Cow
- 21) *Three & Four-Year-Old Dry Cow born Sept. 1, 2012 - Aug. 31, 2014
- 22) *Five-Year-Old & Older Dry Cow born before Sept. 1, 2012
- 23) Senior Champion Female
- 24) Reserve Senior Champion Female
- 25) Grand Champion Female
- 26) Reserve Grand Champion Female
- 27) Best Three Females
- 28) *Produce of Dam
- 29) *State Herd
- 30) Premier Breeder
- 31) Premier Exhibitor
- 32) Champion Bred & Owned

*Recommended. All other classes required.

JUNIOR HOLSTEIN SHOWRING POLICY

The following Showring Policy is enforced at all nationally-sanctioned Junior Holstein Shows.

A. Eligibility: Exhibitors must be a minimum of nine years old to participate, but not have reached their 21st birthday by January 1 in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31st of the current year and not beyond that time.

Exhibitors must be national Junior Members of the Holstein Association USA, Inc. Juniors entered in the show may submit applications on site for national Junior Membership with payment by 5:00 p.m. the day before the show.

B. Entries: All animals must be registered by the Holstein Association USA, Inc. The Junior owner(s) or lessee must be recorded on the registration certificate.

Animals must have a minimum of 87% Registered Holstein Ancestry (RHA) to be eligible for the designated shows.

C. Ownership: Animal must be registered in the name of the Junior member, or a partnership of Junior members, throughout the year exhibiting in order to qualify for Junior recognition. Adult-Junior and family or farm partnerships are not acceptable.

For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before June 1.

The following actions will disqualify an animal from Junior recognition:

- Transferring an animal in or out of a Junior's name after June 1 of the show year
- Adding or dropping any adult or junior member as an owner after the deadline

D. Lease: The Junior leasing program is designed to encourage young people to get involved in a dairy project and learn about animal care and responsibility. The leased animal remains in the original ownership and, if the leased animal is bred, any offspring are named using the owner's prefix.

1. The leasing program is not available to youth who concurrently own any Registered Holsteins either as an individual or in partnership. However, if the lessee becomes the owner of the animal anytime during the year exhibiting, they will qualify for junior recognition.
2. A maximum of two Registered Holsteins may be leased by any youth at one time. Animals may not be leased by partnerships.

3. The lease may be terminated by either the owner (lessor) or the youth (lessee) by providing written notice to the other party 45 or more days before the intended termination date. A Lease Termination Report must be filed with Holstein Association USA. If the animal has been sold, submitting an application for transfer of ownership will also terminate the lease.
4. The animal must be leased before she reaches her first birthday.
5. Leased animals may only be shown by the lessee (Junior). If a leased animal is shown by an adult, the lease is automatically terminated. The leasing Junior must show the animal at all shows; no substitutions may be made.
6. The owner of an animal to be leased must submit the Certificate of Registration for that animal and a completed Application for Transfer, with the "Lease" box marked, to Holstein Association USA, Inc. All lease applications must be received by June 1 in the year exhibiting.
7. The fee to lease an animal is \$20. There is no fee to record a lease termination.
8. When a lease is initiated and approved, the Certificate of Registration will be printed with the lease details and mailed to the Junior lessee. When a lease is terminated and the Certificate of Registration is returned to Holstein Association USA, the lease termination will be recorded on the certificate and the certificate will be mailed to the owner. All leases expire on December 31 of the year in which the junior lessee becomes 21 years of age if not terminated prior to that date.

- E. Exhibition:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Holstein Youth Program Specialist by 5:00 p.m. the day before the show. If approved, another National Junior Holstein member the same age or younger must show the animal. Adults are not allowed to show, in any case, or assist with the Junior State Herd Class. A leased animal may only be shown by the Junior lessee.
- F. Bred & Owned:** To be eligible for Junior Bred & Owned, the name(s) listed as breeder and owner on the registration certificate must be the same. Adult-Junior partnerships are not acceptable. Family unit or farm partnerships will not qualify for Bred & Owned awards unless all partners are Junior members and listed on the certificate under breeder and owner.
- G. Partnership:** More than one Junior exhibitor may own an animal in partnership if the animal is exhibited by the partnership throughout the entire show season and the names of all Junior partners are listed on the registration certificate. Adult-Junior and family or farm partnerships are not acceptable.
- H. Violations:** If any part of the above Junior Showring Policy is violated, all Junior exhibitors involved will lose all privileges for that show the following year.

AREAS OF RESPONSIBILITY

Overall Show Management

SHOW MANAGEMENT:

- General administration including all event promotion, pre-show entries, check-in, rule enforcement, fundraising, award selection, judge selection and judge expenses

HOLSTEIN ASSOCIATION USA:

- Supporting role as needed

Premium Book

SHOW MANAGEMENT:

- Must include rules according to Holstein Association USA Showing Policy
- Must include award sponsorship recognition
- Provide Holstein Association USA a draft to review before printing
- Provide Holstein Association USA a printed premium book

HOLSTEIN ASSOCIATION USA:

- General approval of rules including addition, deletion or modification of current rules

Entries

SHOW MANAGEMENT:

- Accept entries
- As soon as available, provide Holstein Association USA a list of exhibitors, including their full name, city, state
- Two weeks prior to show, provide Holstein Association USA a list of animals entered by class, including name of animal, registration number, birth date, and name of exhibitor(s)
- Provide Holstein Association USA a list of late or added entries

HOLSTEIN ASSOCIATION USA:

- Verify eligibility of animals and exhibitors
- As soon as verification is complete, notify the show of any ineligibilities or concerns

Check-in at Show

SHOW MANAGEMENT:

- Coordinate volunteer check-in staff, inform them of proper procedures and provide them with copies of the materials and lists Holstein Association USA provides regarding show eligibility
- Review any necessary health papers and registration certificate for animal identification verification
- Address any ineligibility concerns with the exhibitor
(Example: Membership, ownership date, alternate leadsperson requests)

HOLSTEIN ASSOCIATION USA:

- Provide copies of alternate leadsperson request forms and membership applications to show management
- Provide list of ineligible exhibitors to show management
- Provide a list of ineligible animals to show management

Day Before the Show

SHOW MANAGEMENT:

- Arrange a meeting with show management, show chairperson, and Holstein Association USA staff

HOLSTEIN ASSOCIATION USA:

- Provide on-site assistance regarding any check-in questions or follow-up

Show Day

SHOW MANAGEMENT:

- Bring all awards to the showing
- Provide Holstein Association USA staff with final copy of catalog (with corrections, added entries, and drops)
- Provide volunteer show day staff including announcers, ringman, administration, manure removal, etc.
- Make announcements in the barns regarding show progress
- Conduct ethics testing in a timely and coordinated manner
- Allow Holstein Association USA staff or board member to present awards sponsored by Holstein Association USA

HOLSTEIN ASSOCIATION USA:

- Provide assistance where most needed
- Provide Holstein Association USA staff or board member to present awards sponsored by Holstein Association USA

Show Follow-Up

SHOW MANAGEMENT:

- Ethics enforcement
- Provide final show results list to Holstein Association USA
- Submit the National Show Managers Report to Holstein Association USA within 30 days after the show
- Provide press release to all agricultural media

HOLSTEIN ASSOCIATION USA:

- Provide additional press coverage
- Review the National Show Managers Report to ensure National Show designation requirements are met.

Sponsorships & Awards

SHOW MANAGEMENT:

- Secure awards and sponsorships

HOLSTEIN ASSOCIATION USA:

- Provides sponsorship of the following:

National or International (Open) Holstein Shows

- Grand Champion award
- Champion Bred & Owned award
- Bred & Owned class winner awards

Junior Holstein Shows

- Grand Champion award
- Reserve Grand Champion award
- Champion Bred & Owned award
- Bred & Owned class winner awards

National Junior Holstein Shows (in addition to the above list for Junior Holstein Shows)

- Junior Champion Bred and Owned award
- Judi Collinworth Outstanding Junior Exhibitor Memorial award
- Show shirts for youth exhibitors

JUDI COLLINSWORTH OUTSTANDING JUNIOR EXHIBITOR MEMORIAL AWARD

The Judi Collinsworth Outstanding Junior Exhibitor Memorial Award recognizes National Junior Holstein Exhibitors for their efforts and interest in all aspects of the Holstein industry. Recipients should have a high level of participation in Junior programs, excel in herdsmanship, be knowledgeable of their cattle and have a sincere interest in agriculture with the ability to communicate that to others.

AWARD BACKGROUND

Judi Collinsworth spent a great deal of time working to improve and expand the programs available to Holstein youth. As Executive Director of Member and Industry Relations, she was responsible for Telemarketing, Member Related Programs, State Association Communications, Member Services and Association External Affairs. She was a driving force behind the youth programs at Holstein.

Judi passed away after a battle with cancer in December 1993.

General Guidelines:

- Award to be a \$250 cash prize, presented at all National Junior Holstein shows. Winners from each National Junior Holstein show will be eligible to apply for the Overall Collinsworth Scholarship (\$500) awarded at the completion of the show season.
- Recipients must be a National Junior member and will be eligible for this award only once.
- Interested youth will be required to fill out a brief application to indicate their interest in being considered for this award. Applications are available online at www.holsteinusa.com/juniors.
- Youth must exhibit their own Holsteins in the Junior Holstein Show. (If separate red & white show is offered, youth must exhibit at least one animal in the black & white show.)
- Junior exhibitors are encouraged to be in attendance for the majority of the exhibition.
- Selection will be completed by an anonymous committee.

Selection Criteria:

SPORTSMANSHIP (30%)

Applicants must represent the highest standards in good sportsmanship, display courtesy and congeniality to other exhibitors, cooperate with show management and be willing to share skills with others.

HERDSMANSHIP (30%)

Applicants must demonstrate the highest ideals of animal care and welfare, efficiency and a strong work ethic in their exhibit and cattle and outwardly display working knowledge of this portion of the dairy industry.

LEVEL OF PARTICIPATION IN HOLSTEIN ACTIVITIES (30%)

Applicants must illustrate their level of participation in HOLSTEIN activities on a local, county, area district, state and national level.

LEVEL OF PARTICIPATION IN 4-H, FFA or OTHER YOUTH DAIRY ORGANIZATIONS (10%)

Applicants must illustrate their level of participation in 4-H, FFA or other youth dairy organizations.