









# 2024 NATIONAL SHOW PROGRAM

#### **National Holstein Shows**

# Mid-East Spring National Holstein Show

Ohio State Fairgrounds, Columbus, OH - March 29, 2024

#### **Northeast Spring National Holstein Show**

Hamburg Fairgrounds, Hamburg, NY - March 29, 2024

#### Southern Spring National Holstein Show

Payne County Fairgrounds, Stillwater, OK - April 12 & 13, 2024

# **Midwest Spring National Holstein Show**

Alliant Energy Center, Madison, WI - April 28, 2024

#### **Western Spring National Holstein Show**

George B. Caine Pavilion, Richmond, UT - May 16-17, 2024

#### Mid-East Summer National Holstein Show

Ohio State Fair, Columbus, OH - July 27-28, 2024

#### Midwest Fall National Holstein Show

Minnesota State Fair, Saint Paul, MN - August 28, 2024

#### **Northeast Fall National Holstein Show**

Eastern States Exposition, West Springfield, MA - September 13, 2024

#### **Eastern Fall National Holstein Show**

Farm Show Complex, Harrisburg, PA - September 17-18, 2024

#### **International Holstein Show**

World Dairy Expo, Madison, WI - October 3-4, 2024

#### Mid-East Fall National Holstein Show

North American International Livestock Expo, Louisville, KY - November 10-11 2024

For more information, please contact
Holstein Association USA at 800.952.5200.
Timothy Ziemba, ext. 4285 Kelli Dunklee, ext. 4124

#### **National Junior Holstein Shows**

#### **Northeast National Junior Holstein Show**

Hamburg Fairgrounds, Hamburg, NY – March 27, 2024

# **Southern Spring National Junior Holstein Show**

Payne County Fairgrounds, Stillwater, OK - April 11, 2024

#### **Western Spring National Junior Holstein Show**

George B. Caine Pavilion, Richmond, UT - May 15, 2024

#### **Youth Dairy Classic National Junior Holstein Show**

Delaware County Fairgrounds, Manchester, IA - September 15, 2024

#### Premier National Holstein Show

Farm Show Complex, Harrisburg, PA - September 16, 2024

#### **International Junior Holstein Show**

World Dairy Expo, Madison, WI - September 29, 2024

#### **Grand National Holstein Show**

North American International Livestock Expo, Louisville, KY -November 8, 2024

#### **Junior Holstein Shows**

#### Mid-East Spring National Holstein Show

Ohio State Fairgrounds, Columbus, OH - March 29, 2024

#### **Midwest Spring National Holstein Show**

Alliant Energy Center, Madison, WI - April 28, 2024

#### Mid-East Summer National Holstein Show

Ohio State Fair, Columbus, OH - July 25, 2024

#### Midwest Fall National Holstein Show

Minnesota State Fair, Saint Paul, MN - August 28, 2024

#### Northeast Fall National Holstein Show

Eastern States Exposition, West Springfield, MA - September 13, 2024

# **SHOWRING POLICY**

Adopted May 2015

# I. THE PUREBRED DAIRY CATTLE ASSOCIATION SHOW RING CODE OF ETHICS

The showing of registered dairy cattle stimulates and sustains interest in the breeding of registered dairy cattle. It is also an important part of the promotion, merchandising and breeding program of many breeders. For these reasons, the Purebred Dairy Cattle Association (PDCA) believes that it is in the best interest of all breeders of registered dairy cattle to maintain a reputation of integrity in dairy cattle shows and to present a wholesome and progressive image of dairy cattle in the show ring.

PDCA endorses this Show Ring Code of Ethics for all dairy breed shows and pledges its full cooperative support for its enforcement to show management, show judges, and the national breed associations.

The application of this Code of Ethics provides for absolute responsibility for an animal's condition by an owner, exhibitor, fitter or participant whether or not he or she was actually instrumental in or had actual knowledge of the treatment of the animal in contravention of this Code of Ethics. Dairy cattle exhibitors shall, at all times, deport themselves with honesty and good sportsmanship.

It is recognized that there are certain practices in the proper care and management of dairy cattle that are necessary in the course of moving dairy cattle to and between shows that are advisable to keep them in a sound, healthy state so they might be presented in the show ring in a natural, normal condition. At all times, exhibition livestock shall be treated in a humane manner and in accordance with dairy quality assurance practices so as to protect the health, safety and welfare of the livestock and the consuming public. No person shall present for exhibition or exhibit an animal which he or she knows, or has reason to suspect, is affected with or has been exposed to a dangerously contagious or infectious disease, or illegal or nonapproved use of drugs, medication and/or prohibited substance, or residue.

The position of the Purebred Dairy Cattle Association is that all animals presented for exhibition shall be in their natural conformation and structure, free of any alteration or modification by injection or internal or external administration of any substance or by any involvement in unethical fitting.

#### **Grooming and Preparation**

Dairy cattle exhibitions are conducted under standards for evaluating conformation established by the PDCA Unified Score Card (2009), with specific breed characteristics taken into consideration by the show judge. In this connection, animals will be groomed and prepared for the judge's evaluation in order to display the animal's natural contour, conformation, performance and mobility. Specifically:

- 1. Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance maybe used, including by way of example hoof polishes and false switches.
- 2. The maximum allowable length of naturally growing hair anywhere on the topline is not to exceed 1" (Holstein guidelines will allow up to 1½"). Exhibitors will be required to comply with this rule before the animal is allowed to enter the ring.
- **3.** Addition of foreign objects, including but not limited to hair or hair substitutes, cloth or fiber, to change the natural contour or appearance of the animal's body is prohibited.
- **4.** Externally sealing the teat end with a preparation that does not harm the animal's skin is permissible. Natural teat placement will be given preference over artificially positioned teats.

#### Violations: False, Deceptive or Unacceptable Practices

These practices are violations of the Code of Ethics and will be reported to show management and may be reported to the respective national breed associations:

- **1.** Misrepresenting the age and/or milking status of the animal for the class in which it is shown.
- **2.** Treating the animal, particularly the udder, internally or externally:
  - a. with an irritant or counter-irritant.
  - b. using a device to artificially create or enhance the udder crease,
  - c. using other substances as detected by testing that causes changes in the udder to artificially improve the conformation.
  - d. plugging of teat canal with foreign substances.
- 3. Surgical or unethical insertion of any matter under the skin or into body cavities, performed to change the natural contour or appearance of the animal's body (e.g., administration of fluid via a stomach tube or other similar apparatus to fill the rumen), though not to preclude practices required or involved in normal management.
- **4.** Criticizing or interfering with the judge, show management or other exhibitors while in the showring or other conduct detrimental to the breed or the show
- **5.** Challenging, threatening, or interfering with an ethics committee appointed byshow management to monitor the animals on exhibit on the show grounds.

## **Exhibitor Responsibility**

The act of entering an animal in a livestock show is the giving of consent by the owner, exhibitor, fitter and/or absolutely responsible person (hereinafter referred to as "Exhibitor") for show management to obtain any specimens of urine, saliva, blood, milk, or other substances from the animal to be used in testing. Materials

may also be collected by ultrasound and photographic methods and by direct examination of animal.

The act of entering an animal is the giving of consent by the owner, exhibitor, fitter and/or absolutely responsible person (the "Exhibitor") to have disciplinary action for violation of this Show Ring Code of Ethics taken by show management, the state in which the show occurs, and/or the national dairy breed association without recourse.

#### **Show Ethics Committee**

Each show should have an Ethics Committee. The make-up of this committee should include official breed representatives, representative(s) of show management (e.g., dairy cattle show superintendent, General Manager), the official show veterinarian, and Extension representative.

The Ethics Committee will be responsible for monitoring violations of the Show Ring Code of Ethics. The Ethics Committee will investigate the report of any violation and determine the accuracy of the allegation. The Ethics Committee will have the authority to inspect animals and related material to determine if violations have occurred.

#### **Violations: Reporting and Investigation**

Complaints of alleged violations can be reported to the breed superintendent, the show superintendent, show management, and/or the Ethics Committee.

#### BFFORF AN ANIMAL IS SHOWN

If the Ethics Committee suspects that a violation of the Show Ring Code of Ethics will occur if the animal is shown, and that violation is reasonably well established before the animal is shown, the Ethics Committee will submit a report to show management.

Show management will discuss the violation with the Exhibitor:

- **1.** If, at the Exhibitor's discretion, the animal in question is not shown, no violation will have occurred.
- **2.** If the Exhibitor wishes to challenge that a violation occurred, he/she/they will have opportunity to appeal to the Ethics Committee. If its decision is not changed, the Exhibitor will be denied opportunity to exhibit the animal in question.

#### DURING AND AFTER AN ANIMAL IS SHOWN

All animals are subject to examination during judging. The judge and Ethics Committee are instructed to examine the top five (5) animals in each class closely for violations of the Show Ring Code of Ethics. When a violation may have occurred, a milkout may be called for. This call may be by breed association rule, or by request of an authorized representative of the national breed association, the judge, the Ethics Committee, or show management.

If an animal is exhibited and a violation of the Show Ring Code of Ethics is subsequently suspected, investigated, and determined to have occurred, the violation will be reported to the Ethics Committee and show management for action. The Exhibitor will be notified of the violation and the supporting evidence and invited to defend or explain the allegations.

Violations are subject to the disciplinary provisions of show management, the state in which the show occurs, and the national dairy breed association. Sanctions may include anyone, or combination of the following:

- forfeiture or return of awards, prizes, premiums or proceeds;
- written letter of reprimand to the owner, exhibitor, fitter and/or absolutely responsible person (the "Exhibitor");
- disqualification of the exhibition livestock from an exhibition;
- disqualification of the Exhibitor from the show;
- publication of offense.

Disqualification may include any or all shows and classes and may be for any number of years.

# **II. CLASS RULES**

The following class rules are to be followed at all National Holstein Shows:

**A.** Only animals of 87% Registered Holstein Ancestry and higher will be eligible.

#### **B. Bred and Owned Recognition Rules**

To be considered for Bred & Owned awards, one of the original breeders must be listed as one of the current owners. Entries may be considered exhibits of one breeder when a herd is registered in the names of different members of a family and where the herd is one unit.

Note: Please refer to the Junior Holstein Showring Policy, Rule F, for the definition of Bred and Owned for Junior shows.

#### C. Premier Breeder and Premier Exhibitor Rules

#### 1. Premier Breeder

The owner of the dam at the time of service shall be considered the breeder of the animal. All entries may be considered as exhibits of one breeder, when a herd is registered in the names of different members of a family, and where the herd is one unit. Otherwise, when animals are bred in partnership, each unique partnership is considered a unique breeder.

The exhibitor winning the most points (for a maximum of six animals exhibited in the open single classes by him/herself and/or other exhibitors) shall be designated the Premier Breeder. In classes with ten or less animals, no more than two head per breeder will be counted toward premier points.

#### 2. Premier Exhibitor

The exhibitor must be the owner. All entries may be considered as a single exhibitor for all group classes when a herd is registered or bred in the names of different members of a family, residing on one farm or breeding establishment, and where the herd is one unit. However, members of one family, where cattle are not housed as one unit, will not be considered as a single exhibitor. When animals are owned in partnership, each unique partnership is considered a unique exhibitor.

The exhibitor winning the most points (for a maximum of six animals which he/she owns and exhibits in the open single classes) shall be designated the Premier Exhibitor. In classes with ten or less animals, no more than two head per exhibitor will be counted toward premier points.

#### 3. Premier Breeder & Exhibitor Point System

| Milking Females |                 |                 |                        |             |                        |                        |                        |             |             |
|-----------------|-----------------|-----------------|------------------------|-------------|------------------------|------------------------|------------------------|-------------|-------------|
| <b>1</b> st     | 2 <sup>ND</sup> | 3 <sup>RD</sup> | <b>4</b> <sup>TH</sup> | <b>5</b> ™  | <b>6</b> <sup>тн</sup> | <b>7</b> <sup>TH</sup> | <b>8</b> <sup>TH</sup> | <b>9</b> тн | 10™         |
| 40              | 38              | 36              | 34                     | 32          | 30                     | 28                     | 26                     | 24          | 22          |
|                 |                 |                 |                        |             |                        |                        |                        |             |             |
| <b>11</b> ™     | <b>12</b> ™     | 13™             | 14тн                   | 15™         | 16™                    | <b>17</b> ™            | 18тн                   | 19тн        | 20™         |
| 20              | 18              | 16              | 14                     | 12          | 10                     | 8                      | 6                      | 4           | 2           |
| Junior Females  |                 |                 |                        |             |                        |                        |                        |             |             |
| <b>1</b> st     | 2 <sup>ND</sup> | 3 <sup>RD</sup> | <b>4</b> <sup>TH</sup> | <b>5</b> тн | <b>6</b> тн            | <b>7</b> TH            | <b>8</b> тн            | <b>9</b> ™  | 10тн        |
| 20              | 19              | 18              | 17                     | 16          | 15                     | 14                     | 13                     | 12          | 11          |
|                 |                 |                 |                        |             |                        |                        |                        |             |             |
| <b>11</b> ™     | <b>12</b> ™     | 13™             | <b>14</b> ™            | <b>15</b> ™ | 16™                    | <b>17</b> ™            | 18™                    | 19™         | <b>20</b> ™ |
| 10              | 9               | 8               | 7                      | 6           | 5                      | 4                      | 3                      | 2           | 1           |

# D. Group Class Rules

1. Junior Best Three & Best Three Females
Entries in the group classes must be entered and shown in their individual animal classes. All must be bred by the exhibitor and at least one animal must be owned (solely or in partnership) by the exhibitor.

Breeder is identified as listed on the registration paper. Where animals are bred by different members of a family, and where the herd is one unit, they are considered as bred by one breeder. When animals are bred in partnership, each partnership is considered a unique breeder.

#### III. SHOW MANAGEMENT

Each show designated as a National Holstein Show, International Holstein Show, or Junior Holstein Show by Holstein Association USA must:

- Adopt the Holstein Association's Showring Policy as its official policy and assume full responsibility to see it is enforced.
- The maximum allowable length of naturally growing hair anywhere on the topline is not to exceed 1½ inches. Require exhibitors to comply with this rule before the animal is allowed to enter the ring.
- Use ultrasound technology to detect udder tampering.
- Select national open show judge from the Holstein Association USA National Show Judges List.
- Select national open show associate judge from the Holstein Association USA National or Approved Judges Lists. An associate judge for National Open Holstein Shows is not required but strongly recommended.
- Select the Junior show judge from either the Holstein Association USA National or Approved Judges Lists.
- Have a minimum of 125 head shown from a minimum of four states and/or provinces to maintain the National Holstein Show or International Holstein Show designation.
- National Junior Holstein Shows (stand-alone) must have a minimum of three states exhibiting to maintain designation.
- Two weeks prior to show, provide Holstein Association USA a list of animals entered by class, including name of animal, registration number, birth date, and name of exhibitor(s).
- Submit National Show Managers Report within 30 days after the show.

#### **IV. JUDGES**

Judges of each show designated as a National Holstein Show, International Holstein Show, or Junior Holstein Show by Holstein Association USA must:

- Follow the criteria to be used in evaluating and placing Holstein dairy cattle in the showring. Additionally, they shall be aware of practices or procedures considered unethical as well as those that detract from the image of the show and give slight to serious discrimination in placing those animals within their class or disqualification when appropriate.
- Only accept judging assignments with respect to the following:
  - Official judges at National, Junior, or the International Show agree not to have animals owned by them (solely or in partnership) exhibited at that show.
  - International Show judges will not accept judging assignments from State and National shows held within three months prior to World Dairy Expo.
  - National Shows judges will not accept judging assignments from other State
    and National shows held in the geographic region within three months prior
    to their assigned National, Junior, local and/or district shows. Judging
    assignments in other countries are not applicable to this rule.

# **UNIFORM CLASSES**

- 1) \*Summer Heifer Calf born June August 2024
- 2) Spring Heifer Calf born March May 2024
- 3) Winter Heifer Calf born December 2023 February 2024
- 4) Fall Heifer Calf born September November 2023
- 5) Summer Yearling Heifer born June August 2023
- 6) Spring Yearling Heifer born March May 2023
- 7) Winter Yearling Heifer born December 2022 February 2023
- 8) \*Fall Yearling Heifer born September November 2022
- 9) \*Unfresh Jr. 2 Year-Old born March August 2022 (spring shows only)
- 10) Junior Champion
- 11) Reserve Junior Champion
- 12) Junior Best Three
- 13) \*Premier Breeder Heifer Show
- 14) \*Premier Exhibitor Heifer Show
- 15) \*Milking Yearling born after August 2022
- 16) \*Summer Junior Two-Year-Old Cow born June August 2022
- 17) Junior Two-Year-Old Cow born March August 2022
- 18) Senior Two-Year-Old Cow born September 2021 February 2022
- 19) Junior Three-Year-Old Cow born March August 2021
- 20) Senior Three-Year-Old Cow born September 2020 February 2021
- 21) Intermediate Champion
- 22) Reserve Intermediate Champion
- 23) Four-Year-Old Cow born September 2019 August 2020
- 24) Five-Year-Old Cow born September 2018 August 2019
- 25) Six-Year-Old and Older Cow Prior to September 2018
- 26) 150,000 lb. Lifetime Milk Production Cow
- 27) Senior Champion Female
- 28) Reserve Senior Champion Female
- 29) Grand Champion Female
- 30) Reserve Grand Champion Female
- 31) Champion Bred & Owned
- 32) Best Three Females

- 33) Premier Breeder
- 34) Premier Exhibitor
- \*Optional Classes

# JUNIOR HOLSTEIN SHOWRING POLICY

The following Showring Policy is enforced at all nationally sanctioned Junior Holstein Shows

**A. Eligibility:** Exhibitors must be a minimum of nine years old on the day of the participating show to participate, but not have reached their 21st birthday by January 1 in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31st of the current year and not beyond that time.

Exhibitors must be national Junior Members of the Holstein Association USA, Inc. Juniors entered in the show may submit applications on site for national Junior Membership with payment by 5:00 p.m. the day before the show.

**B. Entries:** All animals must be registered by the Holstein Association USA, Inc. The Junior owner(s) or lessee must be recorded on the registration certificate.

Animals must have a minimum of 87% Registered Holstein Ancestry (RHA) to be eligible for the designated shows.

C. Ownership: Animal must be registered in the name of the Junior member, or a partnership of Junior members, throughout the year exhibiting in order to qualify for Junior recognition. Adult-Junior and family or farm partnerships are not acceptable.

For an animal (cow or heifer) being transferred to a Junior, or a partnership of Juniors, the transfer application must be received by the Holstein Association USA office on or before July 15<sup>th</sup> by 11:59 pm Eastern time.

\*Canadian owned animals must be dually registered in Canada and the US. Animals must be transferred in Canada prior to transferring in the US. Transfers in the US must still be made by 11:59 pm Eastern time.

The following actions will disqualify an animal from Junior recognition:

- Transferring an animal in or out of a Junior's name after July 15 of the show year
- Adding or dropping any adult or Junior member as an owner afterthe deadline
- **D. Lease:** The Junior leasing program is designed to encourage young people to get involved in a dairy project and learn about animal care and responsibility. The leased animal remains in the original ownership and, if the leased animal is bred, any offspring are named using the owner's prefix.
  - 1. The leasing program is not available to youth who concurrently own any Registered Holsteins either as an individual or in partnership. However, if the lessee becomes the owner of the animal anytime during the year exhibiting, they will qualify for Junior recognition.

- 2. A maximum of two Registered Holsteins may be leased by any youth at one time. Animals may not be leased by partnerships.
- 3. The lease may be terminated by either the owner (lessor) or the youth (lessee) by providing written notice to the other party 45 or more days before the intended termination date. A Lease Termination Report must be filed with Holstein Association USA. If the animal has been sold, submitting an application for transfer of ownership will also terminate the lease.
- 4. The animal must be leased before she reaches her first birthday.
- 5. Leased animals may only be shown by the lessee (Junior). If a leased animal is shown by an adult, the lease is automatically terminated. The leasing Junior must show the animal at all shows; no substitutions may be made.
- 6. The owner of an animal to be leased must submit the Certificate of Registration for that animal and a completed Application for Transfer, with the "Lease" box marked, to Holstein Association USA, Inc. All lease applications must be received by July 15 in the year exhibiting.
- 7. The fee to lease an animal is \$20. There is no fee to record a lease termination.
- 8. When a lease is initiated and approved, the Certificate of Registration will be printed with the lease details and mailed to the Junior lessee. When a lease is terminated and the Certificate of Registration is returned to Holstein Association USA, the lease termination will be recorded on the certificate and the certificate will be mailed to the owner. All leases expire on December 31 of the year in which the Junior lessee becomes 21 years of age if not terminated prior to that date.
- **E. Exhibition:** To be eligible to compete at National Shows, entries must be shown by the Junior owner in all cases, except by prior written approval. Alternate Leadsperson forms must be submitted to the Holstein representative by 5:00 p.m.(*in the time zone of the show*) the day before the show. If approved, another National Junior Holstein member the same birth year or younger must show the animal. Adults are not allowed to show, in any case, or assist with the Junior State Herd Class. A leased animal may only be shown by the Junior lessee. If a junior needs help with an animal in the ring that has gotten out of control it is up to the discretion of show staff and or Holstein Association USA representatives to determine junior eligibility in the ring. Safety is most importance to any situation, however, if the junior is not at the halter for a significant period-of-time, junior recognition may be removed.
- **F. Bred & Owned:** To be eligible for Junior Bred & Owned, at least one of the Junior owners must be listed as a breeder and owner on the registration certificate

- **G.** Partnership: More than one Junior exhibitor may own an animal in partnership if the animal is exhibited by the partnership throughout the entire show season and the names of all Junior partners are listed on the registration certificate. A junior under 9 by date of the show may be listed on the registration certificate but cannot show the animal. Adult-Junior and family or farm partnerships are not acceptable.
- **H.** Violations: If any part of the above Junior Showring Policy is violated, all Junior exhibitors involved will lose all privileges for that show the following year.

#### AREAS OF RESPONSIBILITY

# **Overall Show Management**

#### SHOW MANAGEMENT:

 General administration including all event promotion, pre-show entries, check-in,rule enforcement, fundraising, award selection, judge selection and judge expenses

#### HOLSTEIN ASSOCIATION USA:

Supporting role as needed

# <u>Premium Book</u>

#### SHOW MANAGEMENT:

- Must include rules according to Holstein Association USA Showring Policy
- Must include award sponsorship recognition
- Provide Holstein Association USA a draft to review before posting
- Provide Holstein Association USA a digital version of premium book

#### **HOLSTEIN ASSOCIATION USA:**

• General approval of rules including addition, deletion, or modification of current rules

# **Entries**

#### SHOW MANAGEMENT:

- Accept entries
- As soon as available, provide Holstein Association USA a list of exhibitors, including their full name, city, state
- Two weeks prior to show, provide Holstein Association USA a list of animals entered by class, including name of animal, registration number, birth date, and name of exhibitor(s)
- Provide Holstein Association USA a list of late or added entries

#### **HOLSTEIN ASSOCIATION USA:**

- Verify eligibility of animals and exhibitors
- As soon as verification is complete, notify the show of any ineligibilities or concerns

# **Check-in at Show**

#### SHOW MANAGEMENT:

- Coordinate volunteer check-in staff, inform them of proper procedures and providethem with copies of the materials and lists Holstein Association USA provides regarding show eligibility
- Review health papers and registration certificate for animal identification verification-All exhibitors must have a Registration paper in hand or a PDF copy sent by HAUSA
- Address ineligibility concerns with the exhibitor (Example: Membership, ownership date, alternate leadsperson requests)

#### HOLSTEIN ASSOCIATION USA:

- Provide copies of alternate leadsperson request forms and membership applications toshow management
- Provide list of ineligible exhibitors to show management
- Provide list of ineligible animals to show management

# **Day Before the Show**

#### SHOW MANAGEMENT:

• Arrange meeting with show management, show chairperson, and HolsteinAssociation USA staff

#### **HOLSTEIN ASSOCIATION USA:**

Provide on-site assistance regarding any check-in questions or follow-up

# **Show Day**

#### **SHOW MANAGEMENT:**

- Bring awards to the showring
- Provide Holstein Association USA staff with final copy of catalog (with corrections, added entries, and drops)
- Provide volunteer show day staff including announcers, ringman, administration, manure removal, etc.
- Make announcements in the barns regarding show progress
- Conduct ethics testing in a timely and coordinated manner
- Allow Holstein Association USA staff or board member to present awards sponsoredby Holstein Association USA

#### **HOLSTEIN ASSOCIATION USA:**

- Assist where most needed
- Provide Holstein Association USA staff or board member to present awardssponsored by Holstein Association USA

# **Show Follow-Up**

#### SHOW MANAGEMENT:

- Ethics enforcement
- Provide show results to Holstein Association USA-via excel file that clearly notes the placing, animal full name and exhibitor.
- Submit National Show Managers Report within 30 days after the show
- Provide press release to all agricultural media

#### **HOLSTEIN ASSOCIATION USA:**

- Provide additional press coverage
- Review National Show Managers Report to ensure show designation requirements are met.

# **Sponsorships & Awards**

#### SHOW MANAGEMENT:

Secure awards and sponsorships

#### **HOLSTEIN ASSOCIATION USA:**

• Provides sponsorship of the following:

#### National or International (Open) Holstein Shows

- Grand Champion Award
- Champion Bred & Owned Award
- Bred & Owned Class Winner Awards

#### Junior Holstein Shows

- Senior Champion & Reserve Senior Champion Award
- Intermediate Champion & Reserve Intermediate Champion Award
- Junior Champion & Reserve Junior Champion Award
- Champion Bred & Owned Award
- Bred & Owned Class Winner Awards

#### National Junior Holstein Shows (in addition to the above list for Junior Holstein Shows)

Junior Champion Bred and Owned Award



# **Holstein Association USA, Inc.**

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