



# Holstein Marketplace SIREs



712H001005 CHARISMA DAUGHTER  
SAVAGE-LEIGH CHARISMA BETTY VG-88  
Owned by: Ruben Schaapman and Austin Yoder

**APRIL 2023**

**BULLS OFFERED BY BREEDERS, FOR BREEDERS**



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## BULLS OFFERED BY BREEDERS, FOR BREEDERS

At Holstein Marketplace Sires, we know top-notch genetic programs weren't built in a day. They're the culmination of early mornings and late nights, carefully considered breeding decisions, and a healthy dose of patience and persistence.

Outstanding breeding programs are a testament to generations of families – hard-working farm families, and constantly improving cow families.

This caliber of dedication deserves recognition.

That's why we created Holstein Marketplace Sires. Through this program, the sire's breeder retains ownership and directly receives the proceeds from the sale of semen.

When you buy from Holstein Marketplace Sires, you're supporting fellow Registered Holstein breeders, and adding high-quality genetics to your herd.

*See the difference at Holstein Marketplace Sires.*

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Scan the QR code to learn more about Holstein Marketplace Sires.



@HOLSTEIN MARKETPLACE SIRES

FOLLOW THE HOLSTEIN MARKETPLACE SIRES FACEBOOK PAGE FOR THE LATEST UPDATES!



712H001020 | GENOSOURCE GAMEDAY

# HYPE-ET

840003241471271 99%RHA aAa: 432651 A2A2 AB  
TR TP TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



OWNED BY:



4TH DAM: SEGULL-BAY D EXTREME-ET VG-88



6th Dam: SEGULL-BAY MISS AMERICA-ET EX-91 GMD DOM

SIRE: RMD-DOTTERER SSI GAMEDAY-ET

DAM: GENOSOURCE POSITIVE 8442-ET VG-85

Sired By: PROGENESIS POSITIVE

2ND DAM: TJR CHARL EMERALD 41871-ET VG-87

Sired By: HURTGENLEA RICHARD CHARL-ET

2-09 3X 305d 33,310 4.7%F 1,579 3.4%P 1,116

3RD DAM: MS TJR SABRE EMBER 40011-ET VG-85

Sired By: FARNEAR TANGO SABRE 1973-ET

4TH DAM: SEAGULL-BAY D EXTREME-ET VG-88

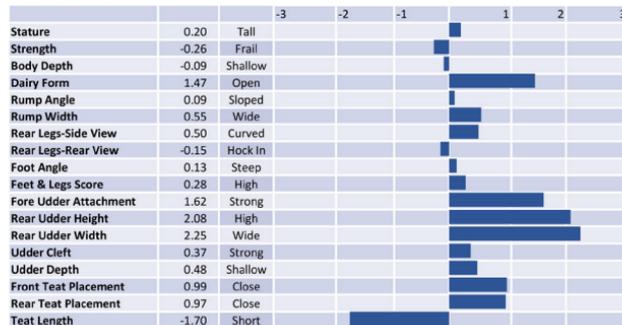
Sired By: MR MOGUL DELTA 1427-ET

4-06 3X 354d 37,750 3.4%F 1,269 3.2%P 1,218

Lifetime 951d 102,980 3.6%F 3,693 3.1%P 3,217

04/23 CDCB		
GTP1®	+3013	79%R
Net Merit \$	+1072	73%R

04/23 HAUSA		
PTA Type	+1.13	78%R
Udder Composite	+1.44	
Feet & Leg Composite	+0.14	



HEALTH & FERTILITY		CALVING TRAITS		PRODUCTION	
				Dtrs: 0   Herds: 0	
Somatic Cell Score	2.90	Sire Calving Ease	2.3%	Milk	1515 80%R
Productive Life	4.9	Daughter Calving Ease	2.3%	Fat (lbs/%)	115 0.19%
Heifer Livability	1.2	Sire Stillbirth	6.3%	Protein (lbs/%)	61 0.05%
Cow Livability	1.6	Daughter Stillbirth	4.8%	Feed Efficiency	304
Dtr Preg Rate	-0.8	Gestation Length	0.4	Feed Saved	170
Hfr Conception Rate	3.0	Early First Calving	4.3	Cheese Merit \$	1083
Cow Conception Rate	0.1				
Fertility Index	0.2				

"HYPE is an elite sire for production and components, while having exceptional type and udders."  
— Jeff Jauquet, Jauquet Holsteins Dairy, Pulaski, WI



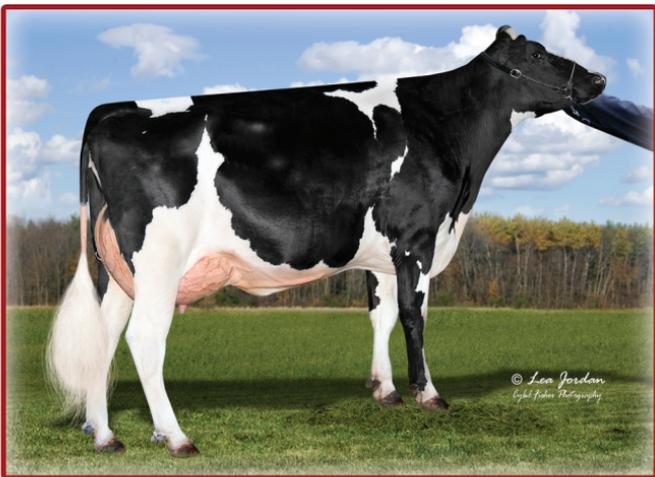
712H001019 | K-STAR

# AFTERMATH-ET

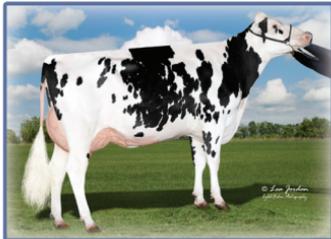
840003237851836 99%RHA aAa: 243615 A2A2 BB  
TR TP TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY:



DAM: K-STAR RENEGADE AFFECT-ET VG-86



2nd Dam: K-STAR DELTA ANSWER VG-86

**SIRE: PEAK ALTAMAGNIFIQUE-ET**  
**DAM: K-STAR RENEGADE AFFECT-ET VG-86**  
*Sired By: S-S-I PR RENEGADE-ET*

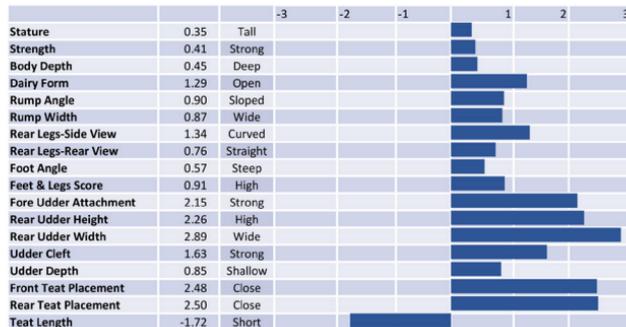
**2ND DAM: K-STAR DELTA ANSWER VG-86 GMD DOM**  
*Sired By: MR MOGUL DELTA 1427-ET*  
 1-11 3X 365d 33,460 5.1%F 1,701 3.6%P 1,204

**3RD DAM: K-STAR FACEBOOK ANNOUNCE EX-90 GMD DOM**  
*Sired By: MARBRI FACEBOOK-ET*  
 3-03 3x 365d 46,620 4.3%F 1,990 3.4%P 1,567  
 Lifetime 1,110d 133,400 4.2%F 5,634 3.3%P 4,388

**4TH DAM: LACLAR ARMSTEAD ANISE VG-86 GMD**  
*Sired By: DIAMOND-OAK ARMSTEAD-ET*  
 6-06 3X 365d 45,530 3.5%F 1,611 3.2%P 1,471  
 Lifetime 2,237d 262,870 3.4%F 8,972 3.2%P 8,348  
 5TH-10TH Dams VG or EX

04/23 CDCB		
GTP1®	+2994	78%R
Net Merit \$	+927	72%R

04/23 HAUSA		
PTA Type	+1.89	78%R
Udder Composite	+1.95	
Feet & Leg Composite	+0.81	



HEALTH & FERTILITY		CALVING TRAITS		PRODUCTION		Dtrs: 0   Herds: 0	
Somatic Cell Score	2.96	Sire Calving Ease	2.1%	Milk	835	79%R	
Productive Life	4.1	Daughter Calving Ease	2.2%	Fat (lbs/%)	101	0.24%	
Heifer Livability	0.8	Sire Stillbirth	6.6%	Protein (lbs/%)	55	0.1%	
Cow Livability	1.3	Daughter Stillbirth	4.7%	Feed Efficiency	256		
Dtr Preg Rate	0.3	Gestation Length	0.2	Feed Saved	36		
Hfr Conception Rate	1.8	Early First Calving	3.4	Cheese Merit \$	944		
Cow Conception Rate	1.5						
Fertility Index	0.9						

"The first three maternal dams behind AFTERMATH have been stars in our herd for classifying and component production."

— Dan Koester, Koester Dairy Inc., Dakota, IL



712H001017 | BLUMENFELD  
**NAVIGATOR-ET**

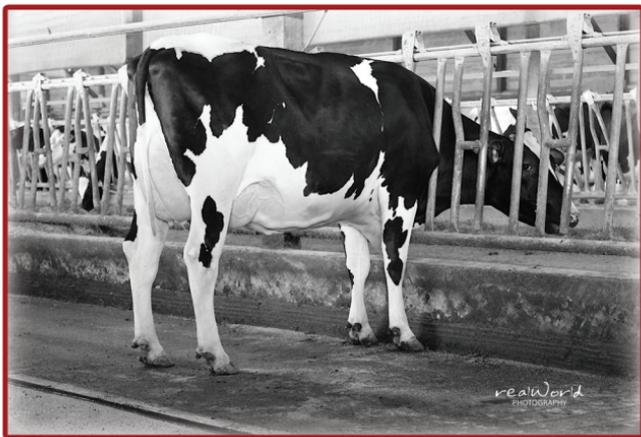


BRED AND OWNED BY: Real World Genetics

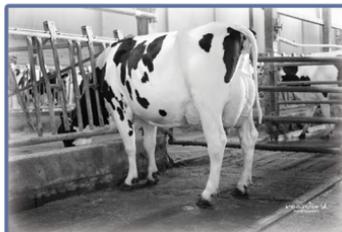
840003232439433 99%RHA aAa: 432561 A2A2 AB  
 TR TP TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY

04/23 CDCB		
GTP1 <sup>®</sup>	+2908	79%R
Net Merit \$	+1020	74%R

04/23 HAUSA		
PTA Type	+0.50	78%R
Udder Composite	+1.02	
Feet & Leg Composite	-0.02	



DAM: BLUMENFELD ROME 6841-ET GP-83



2nd Dam: PINE-TREE 7019 ACHI 7824-ET VG-85

**SIRE: PEAK RAYSHEN-ET**  
**DAM: BLUMENFELD ROME 6841-ET GP-83**  
*Sired By: DE-SU FRAZZLD ROME 14192-ET*  
 2-00 3X 305d 25,520 4.8%F 1,229 3.5%P 885

**2ND DAM: PINE-TREE 7019 ACHI 7824-ET VG-85**  
*Sired By: ABS ACHIEVER-ET*  
 3-03 3x 365d 38,600 4.3%F 1,653 3.3%P 1,273

**3RD DAM: PINE-TREE 9882 PROF 7019-ET VG-86 DOM**  
*Sired By: S-S-I PARTYROCK PROFIT-ET*  
 2-04 3X 365d 39,160 4.1%F 1,601 3.4%P 1,312

**4TH DAM: OCD SUPERSIRE 9882-ET VG-86 DOM**  
*Sired By: SEAGULL-BAY SUPERSIRE-ET*  
 2-01 3X 365d 31,870 4.1%F 1,310 3.2%P 1,023  
 5TH-13TH Dams VG or EX

			-3	-2	-1	1	2	3
Stature	-0.30	Short						
Strength	-0.13	Frail						
Body Depth	-0.52	Shallow						
Dairy Form	-0.24	Tight						
Rump Angle	0.33	Sloped						
Rump Width	-0.64	Narrow						
Rear Legs-Side View	0.04	Curved						
Rear Legs-Rear View	-0.17	Hock In						
Foot Angle	0.04	Steep						
Feet & Legs Score	-0.07	Low						
Fore Udder Attachment	1.57	Strong						
Rear Udder Height	1.18	High						
Rear Udder Width	0.95	Wide						
Udder Cleft	-0.66	Weak						
Udder Depth	1.08	Shallow						
Front Teat Placement	0.41	Close						
Rear Teat Placement	-0.13	Wide						
Teat Length	-1.00	Short						

HEALTH & FERTILITY		CALVING TRAITS		PRODUCTION Dtrs: 0   Herds: 0	
Somatic Cell Score	2.64	Sire Calving Ease	2.1%	Milk	558 80%R
Productive Life	5.9	Daughter Calving Ease	2.3%	Fat (lbs/%)	103 0.29%
Heifer Livability	1.2	Sire Stillbirth	5.9%	Protein (lbs/%)	43 0.09%
Cow Livability	4.3	Daughter Stillbirth	5.2%	Feed Efficiency	253
Dtr Preg Rate	0.2	Gestation Length	-0.6	Feed Saved	168
Hfr Conception Rate	0.2	Early First Calving	1.6	Cheese Merit \$	1042
Cow Conception Rate	0.8				
Fertility Index	0.4				

"NAVIGATOR exemplifies what we breed for - huge components, extreme PL, positive fertility, great udders, and moderate frames."  
 — Brian Waldner, Blumenfeld Holsteins LLC, Hawley, MN



712H001015 | SUGAR-C CAPTIVATING

# FABIO

840003138997402 99%RHA aAa: 423156 A2A2 AA  
TR TP TC TY TV TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY:



2ND DAM: SUGAR-C GRANITE FIREFLY-ET VG-88



3rd Dam: SUGAR-C DENVER FINALE EX-91 2E

SIRE: LARCREST CAPTIVATING-ET  
DAM: SUGAR-C CHALLENGE FINESSE-ET GP-81  
Sired By: SANDY-VALLEY CHALLENGER-ET

2ND DAM: SUGAR-C GRANITE FIREFLY-ET VG-88  
Sired By: PROGENESIS GRANITE-ET  
4-04 3X 311d 33,760 4.2%F 1,425 3.2%P 1,090

3RD DAM: SUGAR-C DENVER FINALE EX-91 2E  
Sired By: MR MOGUL DENVER 1426-ET  
5-08 3X 365d 51,290 2.9%F 1,467 3.1%P 1,588  
Lifetime: 1,599d 194,130 3.0%F 5,784 3.2%P 6,148

4TH DAM: SUGAR-C MCC FAITH-ET EX-90 2E GMD  
Sired By: DE-SU BKM MCCUTCHEN 1174-ET  
3-01 3X 365d 39,690 3.0%F 1,208 3.3%P 1,309  
Lifetime: 2,087d 212,190 3.7%F 7,776 3.2%P 6,815  
6TH-11TH Dams VG or EX

04/23 CDCB		
GTPI®	+2867	79%R
Net Merit \$	+808	73%R

04/23 HAUSA		
PTA Type	+1.53	78%R
Udder Composite	+1.33	
Feet & Leg Composite	+0.16	

			-3	-2	-1	1	2	3
Stature	1.88	Tall						
Strength	0.72	Strong						
Body Depth	1.04	Deep						
Dairy Form	2.04	Open						
Rump Angle	0.32	Sloped						
Rump Width	1.46	Wide						
Rear Legs-Side View	1.10	Curved						
Rear Legs-Rear View	0.48	Straight						
Foot Angle	0.57	Steep						
Feet & Legs Score	0.60	High						
Fore Udder Attachment	1.20	Strong						
Rear Udder Height	2.48	High						
Rear Udder Width	2.29	Wide						
Udder Cleft	1.30	Strong						
Udder Depth	0.77	Shallow						
Front Teat Placement	1.02	Close						
Rear Teat Placement	1.30	Close						
Teat Length	0.37	Long						

HEALTH & FERTILITY		CALVING TRAITS		PRODUCTION		Dtrs: 0	Herd: 0
Somatic Cell Score	2.94	Sire Calving Ease	2.2%	Milk	1447	80%R	
Productive Life	2.5	Daughter Calving Ease	1.9%	Fat (lbs/%)	93	0.13%	
Heifer Livability	0.7	Sire Stillbirth	5.8%	Protein (lbs/%)	60	0.05%	
Cow Livability	0.8	Daughter Stillbirth	4.3%	Feed Efficiency	240		
Dtr Preg Rate	-0.8	Gestation Length	-2.0	Feed Saved	-79		
Hfr Conception Rate	0.5	Early First Calving	4.4	Cheese Merit \$	819		
Cow Conception Rate	-0.5						
Fertility Index	-0.1						

"The productive life of FABIO's family is tremendous. It doesn't miss, they're high performing, and they're consistent and easy on the eyes."  
— Rick Adams, Sugar Creek Dairy, Elkhorn, WI



712H001018 | GOLDEN-OAKS

# TANGO-RED-ET

840003209185764 99%RHA aAa: 234165 A2A2 AA  
TC TY TV TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY: Registered Holsteins



DAM'S MATERNAL SISTER: GOLDEN-OAKS TEMPRES-RED-ET VG-88  
2ND SR 2 YR OLD INTERNATIONAL R&W SHOW 2022



DAM'S FULL SISTER:  
GOLDEN-OAKS TRINITY-RED-ET EX-91



SIRE: FARNEAR ALTITUDE-RED-ET

DAM: GOLDEN-OAKS TEASE-RED-ET VG-86

Sired By: CYCLE MCGUCCI JORDY-RED  
2-03 3x 365d 27,080 4.5%F 1,206 3.2%P 869

2ND DAM: MISS POTTSDALE DFI TANG-RED EX-94

Sired By: SCIENTIFIC B DEFIANT-ET  
5-00 3X 365d 38,670 4.0%F 1,561 3.0%P 1,143  
Lifetime 1,378d 126,370 4.3%F 5,404 3.2%P 4,031

3RD DAM: AL-N-TINE DEBONAIR TART-ET EX-92 3E

Sired By: SCIENTIFIC DEBONAIR-RED-ETS  
5-01 2X 365d 30,120 4.2%F 1,262 3.4%P 1,020  
Lifetime 1,985d 138,130 4.4%F 6,137 3.4%P 4,722

4TH DAM: AL-N-TINE ADVENT TRISCUIT EX-91 2E

Sired By: KHW KITE ADVENT-RED-ET  
6-09 3X 305d 29,150 4.4%F 1,289 3.3%P 965  
1ST SR 3YR OLD MID EAST FALL NATIONAL 2010  
5TH-8TH Dams VG or EX

04/23 CDCB		
GTP1®	+2249	81%R
Net Merit \$	-85	75%R

04/23 HAUSA		
PTA Type	+4.22	80%R
Udder Composite	+3.06	
Feet & Leg Composite	+1.95	

			-3	-2	-1	1	2	3
Stature	4.95	Tall						
Strength	2.26	Strong						
Body Depth	2.87	Deep						
Dairy Form	2.66	Open						
Rump Angle	-0.10	HighPins						
Rump Width	2.92	Wide						
Rear Legs-Side View	0.82	Curved						
Rear Legs-Rear View	3.01	Straight						
Foot Angle	2.97	Steep						
Feet & Legs Score	2.81	High						
Fore Udder Attachment	4.01	Strong						
Rear Udder Height	5.19	High						
Rear Udder Width	4.49	Wide						
Udder Cleft	2.55	Strong						
Udder Depth	3.30	Shallow						
Front Teat Placement	1.86	Close						
Rear Teat Placement	2.13	Close						
Teat Length	0.78	Long						

HEALTH & FERTILITY		CALVING TRAITS		PRODUCTION	
				Dtrs: 0   Herds: 0	
Somatic Cell Score	2.97	Sire Calving Ease	3.8%	Milk	-425 82%R
Productive Life	-0.9	Daughter Calving Ease	3.4%	Fat (lbs/%)	30 0.17%
Heifer Livability	1.0	Sire Stillbirth	7.0%	Protein (lbs/%)	0 0.05%
Cow Livability	-6.6	Daughter Stillbirth	5.9%	Feed Efficiency	3
Dtr Preg Rate	-2.6	Gestation Length	2.6	Feed Saved	-389
Hfr Conception Rate	-0.1	Early First Calving	-6.5	Cheese Merit \$	-77
Cow Conception Rate	-4.0				
Fertility Index	-2.9				

"TANGO is true to our breeding program with his breed-leading type numbers, combined with his style and physical makeup."  
— Lucas Moser, Golden Oaks Farm, Wauconda, IL



712H001021 | KINGS-RANSOM H

# DREAMY-ET

840003236793974 99%RHA aAa:231465 A1A2 AA  
TR TP TC TY TV TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY

BRED AND OWNED BY:



DAM: KINGS-RANSOM CASP DAZE-ET EX-94



2nd Dam: KINGS-RANSOM DELTA DESTINY EX-92 DOM

SIRE: AOT HOOSICK-ET

DAM: KINGS-RANSOM CASP DAZE-ET EX-94

Sired By: CLAYNOOK CASPER-ET

3-01 3X 365d 43,310 4.0%F 1,722 3.5%P 1,501

2ND DAM: KINGS-RANSOM DELTA DESTINY EX-92 DOM

Sired By: MR MOGUL DELTA 1427-ET

2-00 3X 365d 35,850 4.0%F 1,448 3.4%P 1,231

3RD DAM: KINGS-RANSOM DM DEBONAIR-ET EX-94 2E DOM

Sired By: VAL-BISSON DOORMAN-ET

5-03 3X 365d 33,460 4.9%F 1,646 3.1%P 1,028

Lifetime 1,850d 145,840 4.6%F 6,690 3.3%P 4,802

4TH DAM: KINGS-RANSOM DORC DEXTRA-ET EX-94 2E DOM

Sired By: COYNE-FARMS DORCY-ET

4-08 3X 365d 40,270 3.7%F 1,492 3.1%P 1,236

Lifetime 1,788d 168,750 4.0%F 6,670 3.1%P 5,250

5TH-12TH Dams VG or EX

## 04/23 CDCB

GTP1<sup>®</sup> +2776 79%R

Net Merit \$ +565 73%R

## 04/23 HAUSA

PTA Type +3.57 79%R

Udder Composite +3.30

Feet & Leg Composite +1.20

			-3	-2	-1	1	2	3
Stature	2.59	Tall						
Strength	1.19	Strong						
Body Depth	1.60	Deep						
Dairy Form	2.08	Open						
Rump Angle	-0.39	HighPins						
Rump Width	1.86	Wide						
Rear Legs-Side View	-0.12	Straight						
Rear Legs-Rear View	0.92	Straight						
Foot Angle	2.11	Steep						
Feet & Legs Score	1.83	High						
Fore Udder Attachment	4.10	Strong						
Rear Udder Height	4.62	High						
Rear Udder Width	4.03	Wide						
Udder Cleft	2.47	Strong						
Udder Depth	3.08	Shallow						
Front Teat Placement	2.19	Close						
Rear Teat Placement	2.33	Close						
Teat Length	-1.12	Short						

## HEALTH & FERTILITY

Somatic Cell Score 2.82

Productive Life 3.1

Heifer Livability 0.8

Cow Livability -1.5

Dtr Preg Rate -0.4

Hfr Conception Rate 1.0

Cow Conception Rate 0.8

Fertility Index 0.1

## CALVING TRAITS

Sire Calving Ease 2.1%

Daughter Calving Ease 2.1%

Sire Stillbirth 5.9%

Daughter Stillbirth 6.3%

Gestation Length -0.6

Early First Calving 1.6

## PRODUCTION Dtrs: 0 | Herds: 0

Milk 503 80%R

Fat (lbs/%) 49 0.1%

Protein (lbs/%) 38 0.08%

Feed Efficiency 140

Feed Saved -23

Cheese Merit \$ 581

"For those searching for high type, DREAMY will be able to make tremendous udders with a balanced frame and good feet and legs."  
— Jeff King, Kings-Ransom Farm LLC, Schuylerville, NY



712H001016 | SYNERGY  
**KUDOS-ET**

840003241471267 99%RHA aAa: 324156 A1A2 AE  
 TR TP TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY:

04/23 CDCB

GTP1®	+2819	78%R
Net Merit \$	+599	73%R

04/23 HAUSA

PTA Type	+3.09	78%R
Udder Composite	+2.77	
Feet & Leg Composite	+1.76	



DAM: CALORI-D CRS KINGDOC DABBLE VG-88

			-3	-2	-1	1	2	3
Stature	2.52	Tall						
Strength	1.33	Strong						
Body Depth	1.50	Deep						
Dairy Form	2.25	Open						
Rump Angle	-0.06	HighPins						
Rump Width	2.11	Wide						
Rear Legs-Side View	0.37	Curved						
Rear Legs-Rear View	1.88	Straight						
Foot Angle	2.59	Steep						
Feet & Legs Score	2.21	High						
Fore Udder Attachment	3.52	Strong						
Rear Udder Height	3.99	High						
Rear Udder Width	3.93	Wide						
Udder Cleft	1.90	Strong						
Udder Depth	2.29	Shallow						
Front Teat Placement	2.42	Close						
Rear Teat Placement	2.35	Close						
Teat Length	-1.39	Short						



3rd Dam: CALORI-D CRS CMNDR  
 DONNA-ET VG-88

SIRE: SIEMERS HANLEY-ET

DAM: CALORI-D CRS KINGDOC DABBLE VG-88

Sired By: WOODCREST KING DOC  
 2-02 3X 365d 38,180 3.3%F 1,247 3.2%P 1,236

2ND DAM: CALORI-D CRS DABBLE-ET EX-90

Sired By: OCD 1STCLASS CALLEN-ET  
 4-0 3X 365d 38,860 3.6%F 1,410 3.4%P 1,330

3RD DAM: CALORI-D CRS CMNDR DONNA-ET VG-88

Sired By: LARCREST COMMANDER-ET  
 3-01 3X 365d 35,980 3.7%F 1,331 3.4%P 1,225

4TH DAM: MS DONALYNN DONALDA-ET VG-86 DOM

Sired By: DE-SU ALTABANFF-ET  
 2-11 2X 365d 31,680 3.8%F 1,210 3.4%P 1,074  
 5TH-10TH Dams VG or EX

HEALTH & FERTILITY

Somatic Cell Score	2.86
Productive Life	3.3
Heifer Livability	0.4
Cow Livability	-0.4
Dtr Preg Rate	0.1
Hfr Conception Rate	0.5
Cow Conception Rate	0.2
Fertility Index	0.0

CALVING TRAITS

Sire Calving Ease	1.9%
Daughter Calving Ease	1.9%
Sire Stillbirth	6.5%
Daughter Stillbirth	6.6%
Gestation Length	-1.4
Early First Calving	-1.0

PRODUCTION Dtrs: 0 | Herds: 0

Milk	814	79%R
Fat (lbs/%)	74	0.15%
Protein (lbs/%)	38	0.04%
Feed Efficiency	154	
Feed Saved	-248	
Cheese Merit \$	609	

"KUDOS is a high-type, high udder composite bull that still has a fair amount of milk, positive DPR and positive productive life."

—Jay Jauquet, Synergy Dairy, Pulaski, WI

712H001022 | ESKDALE

**ZION-P**8400032310003II 99%RHA aAa:261435 A2A2 AA  
TR PC TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITYBRED AND OWNED BY: **EskDale Dairy**  
"Rivers of milk in the desert"

DAM: MS AIJA MIRAND MYLAND-ET VG-86

2nd Dam: AIJA KING-DOC WICHITA-ET  
VG-88 CAN

SIRE: AOT HOOSICK-ET

DAM: MS AIJA MIRAND MYLAND-ET VG-86

Sired By: COOMBOONA ZIPIT MIRAND-IMP-ET  
2-01 2x 305d 24,440 4.0%F 968 3.2%P 776

2ND DAM: AIJA KING-DOC WICHITA-ET VG-88 CAN

Sired By: WOODCREST KING DOC  
3-08 2x 365d 36,532 4.1%F 1,488 3.3%P 1,221 CAN

3RD DAM: WESTCOAST COMAND WISCONSIN-ET VG-86 CAN

Sired By: LARCREST COMMANDER-ET  
2-00 2x 300d 24,996 4.3%F 1,085 3.4%P 848 CAN

4TH DAM: VIEW-HOME DRMAN WSCONSIN-ET VG-88 CAN

Sired By: VAL-BISSON DOORMAN-ET  
2-02 2x 365d 27,070 4.3%F 1,151 3.6%P 963 CAN  
6TH-13TH Dams VG & EX

04/23 CDCB

GTP1®	+2650	78%R
Net Merit \$	+453	73%R

04/23 HAUSA

PTA Type	+3.34	78%R
Udder Composite	+2.53	
Feet & Leg Composite	+0.92	

			-3	-2	-1	1	2	3
Stature	3.44	Tall						
Strength	1.45	Strong						
Body Depth	2.45	Deep						
Dairy Form	3.54	Open						
Rump Angle	-0.10	HighPins						
Rump Width	2.07	Wide						
Rear Legs-Side View	1.14	Curved						
Rear Legs-Rear View	1.01	Straight						
Foot Angle	1.78	Steep						
Feet & Legs Score	1.76	High						
Fore Udder Attachment	3.37	Strong						
Rear Udder Height	3.91	High						
Rear Udder Width	3.90	Wide						
Udder Cleft	1.66	Strong						
Udder Depth	2.31	Shallow						
Front Teat Placement	1.50	Close						
Rear Teat Placement	1.54	Close						
Teat Length	-0.15	Short						

**HEALTH & FERTILITY**

Somatic Cell Score	2.92
Productive Life	2.5
Heifer Livability	0.8
Cow Livability	-2.3
Dtr Preg Rate	-0.2
Hfr Conception Rate	1.0
Cow Conception Rate	0.5
Fertility Index	0.2

**CALVING TRAITS**

Sire Calving Ease	2.2%
Daughter Calving Ease	2.5%
Sire Stillbirth	6.3%
Daughter Stillbirth	6.9%
Gestation Length	-1.3
Early First Calving	1.6

**PRODUCTION** Dtrs: 0 | Herds: 0

Milk	868	79%R
Fat (lbs/%)	47	0.05%
Protein (lbs/%)	36	0.03%
Feed Efficiency	123	
Feed Saved	-121	
Cheese Merit \$	460	

*"ZION-P combines pedigree, show type and balance of production and conformation, with sound health traits, and the bonus of being polled."*

— John Conrad, EskDale Dairy, Eskdale, UT



712H001023 | ESKDALE

# LITE IT UP-P-RED-ET

840003214291574 99%RHA-1 AIA2 BB  
PC TC TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



OWNED BY: **Don Averill Jr.**



DAM: MS AIJA MIRAND MANDY-ET VG-85



3rd Dam: WESTCOAST COMAND WISCONSIN-ET VG-86 CAN

SIRE: VOGUE NIPIT-PP-ET

DAM: MS AIJA MIRAND MANDY-ET VG-85

Sired By: COOMBOONA ZIPIT MIRAND-IMP-ET

2ND DAM: AIJA KING-DOC WICHITA-ET VG-88 CAN

Sired By: WOODCREST KING DOC

3-08 2x 365d 36,532 4.1%F 1,488 3.3%P 1,221 CAN

3RD DAM: WESTCOAST COMAND WISCONSIN-ET VG-86 CAN

Sired By: LARCREST COMMANDER-ET

2-00 2x 300d 24,996 4.3%F 1,085 3.4%P 848 CAN

4TH DAM: VIEW-HOME DRMAN WSCONSIN-ET VG-88 CAN

Sired By: VAL-BISSON DOORMAN-ET

2-02 2x 365d 27,070 4.3%F 1,151 3.6%P 963 CAN

6TH-13TH Dams VG & EX

04/23 CDCB

GTPI®	+2610	78%R
Net Merit \$	+390	72%R

04/23 HAUSA

PTA Type	+3.22	78%R
Udder Composite	+2.64	
Feet & Leg Composite	+1.57	

			-3	-2	-1	1	2	3
Stature	3.33	Tall						
Strength	1.30	Strong						
Body Depth	1.88	Deep						
Dairy Form	2.30	Open						
Rump Angle	-0.56	HighPins						
Rump Width	2.15	Wide						
Rear Legs-Side View	0.50	Curved						
Rear Legs-Rear View	1.80	Straight						
Foot Angle	2.02	Steep						
Feet & Legs Score	2.27	High						
Fore Udder Attachment	3.69	Strong						
Rear Udder Height	3.69	High						
Rear Udder Width	3.23	Wide						
Udder Cleft	1.67	Strong						
Udder Depth	3.56	Shallow						
Front Teat Placement	0.68	Close						
Rear Teat Placement	0.86	Close						
Teat Length	0.58	Long						

## HEALTH & FERTILITY

Somatic Cell Score	2.96
Productive Life	2.0
Heifer Livability	0.5
Cow Livability	-1.4
Dtr Preg Rate	-0.9
Hfr Conception Rate	0.0
Cow Conception Rate	-0.8
Fertility Index	-0.9

## CALVING TRAITS

Sire Calving Ease	3.1%
Daughter Calving Ease	3.1%
Sire Stillbirth	7.1%
Daughter Stillbirth	5.2%
Gestation Length	0.5
Early First Calving	-1.6

## PRODUCTION Dtrs: 0 | Herds: 0

Milk	463	79%R
Fat (lbs/%)	42	0.08%
Protein (lbs/%)	37	0.08%
Feed Efficiency	106	
Feed Saved	-215	
Cheese Merit \$	404	

"LITE IT UP is exactly what I like in breeding, a unique sire stack and he's a true outlier for type. He's also a balanced bull, red and polled."

— Don Averill Jr., Tillamook, OR



712H001005 | OUR-FAVORITE  
**CHARISMA-ET EX-90**

840003146864329 99%RHA aAa: 234165 A2A2 BB  
 TR TP TC TY TV TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY:

**04/23 CDCB**

<b>GTPI<sup>®</sup></b>	<b>+2612</b>	<b>86%R</b>
<b>Net Merit \$</b>	<b>+422</b>	<b>80%R</b>

**04/23 HAUSA**

Dtrs: 10 | Herds: 9

<b>PTA Type</b>	<b>+3.23</b>	<b>84%R</b>
<b>Udder Composite</b>	<b>+2.22</b>	
<b>Feet &amp; Leg Composite</b>	<b>+1.74</b>	

			-3	-2	-1	1	2	3
Stature	3.12	Tall						
Strength	1.41	Strong						
Body Depth	2.27	Deep						
Dairy Form	3.73	Open						
Rump Angle	-1.66	HighPins						
Rump Width	1.61	Wide						
Rear Legs-Side View	1.38	Curved						
Rear Legs-Rear View	1.85	Straight						
Foot Angle	2.57	Steep						
Feet & Legs Score	2.42	High						
Fore Udder Attachment	2.62	Strong						
Rear Udder Height	3.53	High						
Rear Udder Width	3.92	Wide						
Udder Cleft	2.21	Strong						
Udder Depth	1.51	Shallow						
Front Teat Placement	1.39	Close						
Rear Teat Placement	2.21	Close						
Teat Length	-0.27	Short						



**DAUGHTER: SAVAGE-LEIGH CHARISMA BETTY VG-88 2-04**

Owned by: Ruben Schaapman and Austin Yoder  
 3rd All-National Showcase Summer Junior 2 Year Old 2022

**SIRE: WOODCREST KING DOC EX-90**

**DAM: OUR-FAVORITE COMPELLING-ET VG-88**

Sired By: *COOKIECUTTER HANG-TIME-ET*  
 1-11 2X 365d 27,580 5.0%F 1,389 3.7%P 1,019

**2ND DAM: OUR-FAVORITE UNLIMITED EX-94 3E**

Sired By: *MAPLE-DOWNS-I G W ATWOOD-ET*  
 8-01 2X 365d 34,020 4.5%F 1,539 3.5%P 1,190  
 Lifetime: 2,206d 181,200 4.7%F 8,431 3.6%P 6,537

**3RD DAM: OUR-FAVORITE OBVIOUS-ET EX-93 2E**

Sired By: *PICSTON SHOTTLE-ET*  
 6-05 2X 365d 38,110 4.2%F 1,608 3.2%P 1,208  
 Lifetime: 1,952d 178,630 4.3%F 7,684 3.4%P 6,107  
 4TH-10TH Dams VG or EX



Dam: Our-Favorite Compelling-ET VG-88

**HEALTH & FERTILITY**

<b>Somatic Cell Score</b>	3.15
<b>Productive Life</b>	1.6
<b>Heifer Livability</b>	0.8
<b>Cow Livability</b>	-1.8
<b>Dtr Preg Rate</b>	-2.0
<b>Hfr Conception Rate</b>	1.4
<b>Cow Conception Rate</b>	-1.3
<b>Fertility Index</b>	-1.2

**CALVING TRAITS**

<b>Sire Calving Ease</b>	3.2%
<b>Daughter Calving Ease</b>	2.9%
<b>Sire Stillbirth</b>	7.0%
<b>Daughter Stillbirth</b>	7.2%
<b>Gestation Length</b>	0.6
<b>Early First Calving</b>	1.6

**PRODUCTION** Dtrs: 33 | Herds: 25

<b>Milk</b>	842	88%R
<b>Fat (lbs/%)</b>	59	0.09%
<b>Protein (lbs/%)</b>	38	0.04%
<b>Feed Efficiency</b>	142	
<b>Feed Saved</b>	-142	
<b>Cheese Merit \$</b>	426	

*"CHARISMA is an all-around bull with high type that should fit into a lot of breeding programs."  
 — Todd Stane, Our-Favorite Holsteins, Fall Creek, WI*

712H001010 | KINGS-RANSOM C

# CRUISIN-ET VG-87

840003205611061 99%RHA aAa: 243156 A2A2 AB  
TR TP TC TY TV TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY**KINGS**  
**RANSOM FARM LLC.**  
BRED AND OWNED BY:

DAM: KINGS-RANSOM MONTEREY CLASH EX-94



2nd Dam: KINGS-RANSOM MOGUL CLEO-ET EX-95 2E DOM

SIRE: OH-RIVER-SYC CRUSHABULL-ET

DAM: KINGS-RANSOM MONTEREY CLASH EX-94

Sired By: VIEW-HOME MONTEREY-ET  
3-01 3X 305d 29,670 4.0%F 1,193 3.1%P 928

2ND DAM: KINGS-RANSOM MOGUL CLEO-ET EX-95 2E DOM

Sired By: MOUNTFIELD SSI DCY MOGUL-ET  
5-09 3X 365d 36,350 4.7%F 1,698 3.3%P 1,199  
Lifetime 1,743d 153,350 4.6%F 7,029 3.3%P 5,098

3RD DAM: GOLDEN-OAKS GWYN CLASSY-ET EX-92

Sired By: BRAEDALE GOLDWYN  
3-05 3X 365d 37,110 4.0%F 1,498 3.3%P 1,211

4TH DAM: GOLDEN-OAKS CHAMP RAE-ET EX-93 3E

Sired By: CALBRETT-I-H H CHAMPION-ET  
6-04 3X 365d 41,590 4.1%F 1,714 3.0%P 1,240  
Lifetime 1,455d 134,060 4.4%F 5,884 3.2%P 4,269  
5TH-12TH Dams VG or EX

04/23 CDCB

GTP1®	+2263	81%R
Net Merit \$	+90	76%R

04/23 HAUSA

PTA Type	+3.04	81%R
Udder Composite	+2.74	
Feet & Leg Composite	+1.21	

			-3	-2	-1	1	2	3
Stature	2.56	Tall						
Strength	0.68	Strong						
Body Depth	1.31	Deep						
Dairy Form	2.41	Open						
Rump Angle	0.72	Sloped						
Rump Width	1.78	Wide						
Rear Legs-Side View	1.00	Curved						
Rear Legs-Rear View	1.06	Straight						
Foot Angle	1.07	Steep						
Feet & Legs Score	1.90	High						
Fore Udder Attachment	3.67	Strong						
Rear Udder Height	3.70	High						
Rear Udder Width	3.29	Wide						
Udder Cleft	2.16	Strong						
Udder Depth	2.84	Shallow						
Front Teat Placement	2.44	Close						
Rear Teat Placement	2.43	Close						
Teat Length	-1.20	Short						

**HEALTH & FERTILITY**

Somatic Cell Score	2.91
Productive Life	1.4
Heifer Livability	0.9
Cow Livability	-3.6
Dtr Preg Rate	-1.5
Hfr Conception Rate	0.8
Cow Conception Rate	-1.6
Fertility Index	-1.2

**CALVING TRAITS**

Sire Calving Ease	2.7%
Daughter Calving Ease	2.2%
Sire Stillbirth	7.1%
Daughter Stillbirth	6.0%
Gestation Length	-0.5
Early First Calving	-0.6

**PRODUCTION** Dtrs: 0 | Herds: 0

Milk	252	82%R
Fat (lbs/%)	0	-0.03%
Protein (lbs/%)	11	0.01%
Feed Efficiency	12	
Feed Saved	-65	
Cheese Merit \$	94	

"We believe CRUISIN checks a lot of boxes for breeders looking for modern day type and performance from a tremendous maternal line."  
— Jeff King, Kings-Ransom Farm LLC, Schuylerville, NY

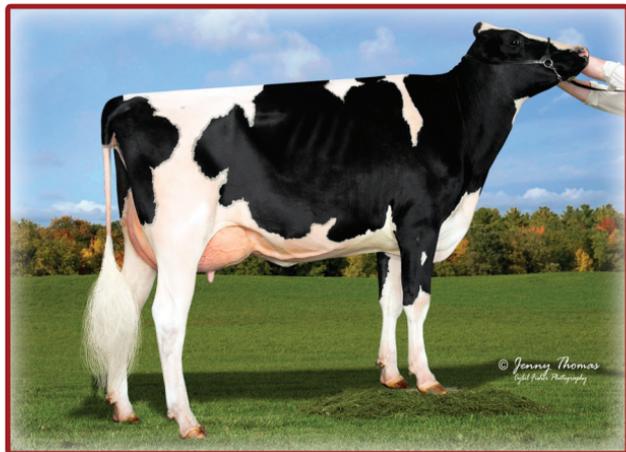


712H001012 | COOKIECUTTER D  
**HELMSMAN-ET \*RC**

840003200122821 99%RHA aAa: 231465 A1A2 AE  
 RC CV TP TC TY TL TD FREE OF ALL HAPLOTYPES IMPACTING FERTILITY



BRED AND OWNED BY:



2ND DAM: COOKIECUTTER MAC HALMACI-ET EX-94 2E



3rd Dam: COOKIECUTTER MOM HALO-ET VG-88 DOM

**SIRE: CLAYNOOK DISCJOCKEY-ET**  
**DAM: COOKIECUTTER AVLNC HAYVA-ET VG-85**  
*Sired By: DYMENTHOLM MR APP AVALANCHE-TW*  
 2-03 3X 365d 30,010 4.0%F 1,212 3.3%P 987

**2ND DAM: COOKIECUTTER MAC HALMACI-ET EX-94 2E DOM**  
*Sired By: COYNE-FARMS SROCK MACK-ET*  
 5-11 3X 348d 37,630 4.8%F 1,815 3.2%P 1,221  
 Lifetime 1,651d 173,900 4.5%F 7,827 3.3%P 5,660

**3RD DAM: COOKIECUTTER MOM HALO-ET VG-88 DOM**  
*Sired By: LONG-LANGS OMAN OMAN-ET*  
 2-00 3X 365d 35,280 5.2%F 1,819 3.5%P 1,237

**4TH DAM: COOKIECUTTER GLD HOLLER-ET VG-88 DOM**  
*Sired By: BRAEDAILE GOLDWYN*  
 2-03 3X 365d 40,730 3.5%F 1,410 2.9%P 1,172  
 6TH-10TH Dams VG or EX

04/23 CDCB

GTPI®	+2217	81%R
Net Merit \$	-40	75%R

04/23 HAUSA

PTA Type	+2.96	81%R
Udder Composite	+2.46	
Feet & Leg Composite	+0.23	

			-3	-2	-1	1	2	3
Stature	3.88	Tall						
Strength	2.08	Strong						
Body Depth	2.16	Deep						
Dairy Form	1.73	Open						
Rump Angle	0.23	Sloped						
Rump Width	2.39	Wide						
Rear Legs-Side View	-1.04	Straight						
Rear Legs-Rear View	1.42	Straight						
Foot Angle	2.03	Steep						
Feet & Legs Score	0.88	High						
Fore Udder Attachment	3.14	Strong						
Rear Udder Height	4.15	High						
Rear Udder Width	3.13	Wide						
Udder Cleft	1.93	Strong						
Udder Depth	3.15	Shallow						
Front Teat Placement	0.80	Close						
Rear Teat Placement	1.22	Close						
Teat Length	0.30	Long						

HEALTH & FERTILITY

Somatic Cell Score	3.03
Productive Life	-0.5
Heifer Livability	1.1
Cow Livability	-4.0
Dtr Preg Rate	-2.0
Hfr Conception Rate	-1.8
Cow Conception Rate	-2.9
Fertility Index	-2.0

CALVING TRAITS

Sire Calving Ease	3.1%
Daughter Calving Ease	2.7%
Sire Stillbirth	6.7%
Daughter Stillbirth	6.5%
Gestation Length	0.3
Early First Calving	-1.3

PRODUCTION Dtrs: 0 | Herds: 0

Milk	26	82%R
Fat (lbs/%)	23	0.08%
Protein (lbs/%)	12	0.04%
Feed Efficiency	1	
Feed Saved	-503	
Cheese Merit \$	-35	

"HELMSMAN is a high PTAT red carrier from the famous Cookiecutter MOM Halo family, tracing back to Snow-N-Denises Dellia!"  
 — Cookiecutter Holsteins, LLC, Hudson Falls, NY

712SM02001 | IR

# PRIMETIME

ASA# 3861405 SIMANGUS 1/2 SM 1/2 AN  
HOMOZYGOUS BLACK HOMOZYGOUS POLLED DOB:1/1/21



DAM: KBHR IR/JLN ASTORIA G119 | REG: 3618738



Sire: G A R HOMETOWN | REG: 19266718

SIRE: G A R HOMETOWN  
G A R ASHLAND x CHAIR ROCK SURE FIRE 6095

DAM: KBHR IR/JLN ASTORIA G119  
KBHR HIGH ROAD E283 x BAR CK MS X38 106Z

*"PRIMETIME represents an unparalleled opportunity to add efficiency, muscling, and marbling to every HOLSim calf he sires. Whether selling day-old beef on Holstein calves or feeding them through harvest, PRIMETIME's genetics are designed to enhance marketability and profitability."*

—John Irvine, Irvine Ranch, Manhattan, KS



BRED AND OWNED BY:  
IRVINE RANCH AND  
NICKERSON SIMMENTAL



## TOP 1% MARBLING

## TOP 3% RIBEYE AREA

## TOP 4% CALVING EASE

	CALVING EASE (CE)	BIRTH WEIGHT	WEAN WEIGHT	YEARLING WEIGHT	AVERAGE DAILY GAIN	MATERNAL CE
EPD	18.4	-3.6	76.6	127.9	0.32	11.9
ACC	0.44	0.45	0.45	0.46	0.46	0.25
%	4	5	50	30	20	2

	MILK	MATURE-WEIGHT	STAYABILITY	DOCILITY	CARCASS WEIGHT	YIELD GRADE
EPD	21.9	60.1	10.8	16.7	41.8	-0.31
ACC	0.18	0.26	0.30	0.44	0.44	0.36
%	65	50	90	10	25	25

	CARCASS MARBLING	CARCASS FAT	RIBEYE AREA	ALL PURPOSE INDEX	TERMINAL INDEX	PRIMETIME'S GENOMIC INFORMATION
EPD	1.11	-0.040	1.09	182.8	104.5	04/05/23
ACC	0.42	0.39	0.42			
%	1	65	4	2	1	

### HOLSIM - THE PRIME CHOICE FOR YOUR BEEF ON HOLSTEIN BREEDING PROGRAM

- HOLSIm sires are **SimAngus** bulls that are most complementary to Holstein females.
- SimAngus bulls combine the strengths of two breeds (Simmental and Angus), giving them an economic advantage and making them the sought-after breed for beef on Holstein breeding programs.
- All HOLSIm bulls are homozygous black and homozygous polled.
- Only elite bulls ranking in the top 98th percentile of the profit and science-based HOLSIm Index, like IR-PRIMETIME, are eligible to sire HOLSIm calves.

## SEE THE DIFFERENCE AT HOLSTEIN MARKETPLACE SIRES

Holstein Marketplace Sires provides a unique avenue for Holstein breeders to market their genetics. Under this program, bull owners retain ownership of the bulls, and Holstein Marketplace Sires coordinates marketing and sales of the bulls' semen. Through this program, the sire's breeder retains ownership and directly receives the proceeds from the sale of semen.

Launched in January of 2019, this program provides a new choice of bulls offered by breeders, for breeders. The program's goal is to create more opportunities for Holstein breeders to market semen to fellow breeders.

Holstein Marketplace Sires offers something for everyone, including niche-market bulls backed by deep pedigrees. The program also provides a space for breeders to develop generations of bulls, free from restrictive contracts.

Contact Holstein Marketplace Sires Manager Tim Ziemba with interest about placing a bull in the Holstein Marketplace Sires program, or with additional questions.

### HOLSTEIN MARKETPLACE SIRES MANAGER-TIM ZIEMBA

TIM CELL: 315.730.3312 | TZIEMBA@HOLSTEIN.COM | CUSTOMER SERVICE: 800.952.5200

### ORDER ONLINE OR THROUGH YOUR REGIONAL SALES REPRESENTATIVE

Holstein Association USA Regional Sales Representatives are on the road with Holstein Marketplace Sires semen or you can order online at [www.holsteinusa.com/marketplacesires](http://www.holsteinusa.com/marketplacesires). Click the red "Buy now" button, fill in the number of units you want to purchase, and check out using our secure online system. Holstein Marketplace Sires semen will be shipped to your door.

## MEET THE BREEDERS BEHIND THE BULLS



TODD STANEK  
OUR-FAVORITE CHARISMA-ET



BRIAN WALDNER  
BLUMENFELD NAVIGATOR-ET



JAY JAUQUET  
SYNERGY KUDOS-ET



JOHN CONRAD  
ESKDALE ZION-P



JOHNATHAN, JEFF & ADAM KING  
KINGS-RANSOM C CRUISIN-ET  
KINGS-RANSOM H DREAMY-ET



KOESTER FAMILY  
K-STAR AFTERMATH-ET



RICK ADAMS  
SUGAR-C CAPTIVATING FABIO



JOHN AND HOLLY IRVINE FAMILY  
IR PRIMETIME



COOKIECUTTER HOLSTEIN & IDEAL DAIRY FARMS TEAM  
COOKIECUTTER 2 HELMSMAN-ET RC



Learn more about the Holstein Marketplace Sires program by scanning the QR Code.



# Holstein Marketplace SIREs



*Andrea Heller*

## 712H001005 CHARISMA DAUGHTERS

**OLMAR CHARISMA BOLOXIE VG-86**

Owned by: Joshua Nelson, Sleepy Eye, MN

**OLMAR CHARISMA COTTONELLE**

Bred & Owned by: Olmar Farms, Sleepy Eye, MN

[www.holsteinusa.com/marketplacesires](http://www.holsteinusa.com/marketplacesires)