



## PLACE YOUR AD TODAY!

[www.holsteinusa.com/marketplace](http://www.holsteinusa.com/marketplace)

**Questions?** Contact our communications coordinator, Emily Annexstad at 800.952.5200, ext. 4128 or at [marketplace@holstein.com](mailto:marketplace@holstein.com).

**AD CATEGORIES:** Females • Breeding Bulls • Embryos • Sales/Dispersals  
(ADS ACCEPTED FOR REGISTERED HOLSTEINS® ONLY)

**PRICING PER AD:** 50-100 words - \$25 per month  
Over 100 words - \$25 plus 10¢ per additional word  
Advertisements will be invoiced to your Holstein Association USA account.

**NEW ADS ARE UPLOADED ON THE FIRST BUSINESS DAY OF EACH MONTH.**  
Partial month advertisements are offered at the same rate. These ads will be uploaded to the Holstein Marketplace within five business days.

Name \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Holstein Account Number \_\_\_\_\_

(Call customer service, 800.952.5200, if you do not have a Holstein account)

Please provide both your email and phone for review and confirmation purposes.

Email \_\_\_\_\_

Phone \_\_\_\_\_

**AD CONTENT :**  Females  Breeding Bulls  Embryos  Sales/Dispersals

**AD TITLE:** \_\_\_\_\_

**LINK:** (website, Facebook, etc.) \_\_\_\_\_

Include Pedigree or Genomic Prediction of animal  
(Indicate animal name and registration number in notes - an additional \$5 per animal charge applies)

NOTES:

**START DATE:** \_\_\_\_\_ **PLEASE RUN MY AD FOR:** \_\_\_\_\_ months  
(MINIMUM 1 MONTH - ads are uploaded on the first business day of each month unless otherwise noted)

Contact me to renew

Your Holstein Association USA, Inc. account will be charged once the advertisement is posted.  
Ads will be proofread and reviewed for content.

- Ads are accepted for Registered Holsteins® only. As a condition of advertising and potentially selling cattle or embryos through this service, you are agreeing to pay for the transfer of ownership for the animals or embryos.
- Holstein Association USA, Inc. assumes no liability for any results of transactions that may occur from an ad placed on our website.
- Holstein Association USA, Inc. reserves the right to refuse any advertisements deemed to be inappropriate.



By submitting this form, you agree to release the content above to the Holstein Association USA, Inc. Our staff will contact you by phone or e-mail to confirm the above information.

**Save as a pdf and email your form to: [marketplace@holstein.com](mailto:marketplace@holstein.com)**