

# HOLSTEIN ASSOCIATION USA VIRTUAL INTERVIEW CONTEST – JUNIOR DIVISION



## Purpose:

Develop the ability to apply and interview for any opportunity or job and demonstrate skills needed in seeking career interests or other opportunities.

## Eligibility:

The junior division is open to all youth ages 12 to 14 years old as of January 1, 2020. To be eligible to compete in the Virtual Interview Contest, the individual must be a Junior Member of Holstein Association USA.

## Procedures:

1. Youth in the junior division will apply for a mock scenario – an award trip to World Dairy Expo.
2. Participants must email a cover letter and resume to [kdunklee@holstein.com](mailto:kdunklee@holstein.com) on or before November 1, 2020. Late entries will not be eligible.
3. Up to 15 applicants will be selected for a virtual interview based on the combined cover letter and resume score. All participants will receive feedback on their cover letter and resume.
4. Virtual interviews will be performed by a panel of three judges via Zoom. Instructions will be provided when the interview is scheduled (late November or December). Holstein Foundation staff will moderate the interviews.
5. Junior division interviews will be no more than 15 minutes in length. All interview participants will receive feedback.

## Scorecard:

Cover Letter	25 points
Resume	75 points
Interview	100 points

In case of a tie, the participant with the highest interview score will rank higher.

## Prizes:

Cash prizes will be awarded

- 1<sup>st</sup> - \$250
- 2<sup>nd</sup> - \$100
- 3<sup>rd</sup> - \$50

