

HOLSTEIN ASSOCIATION USA VIRTUAL INTERVIEW CONTEST – SENIOR DIVISION



Purpose:

Develop the ability to apply and interview for any opportunity or job and demonstrate skills needed in seeking career interests or other opportunities.

Eligibility:

The senior division is open to all youth ages 18 to 21 years old as of January 1, 2021. To be eligible to compete in the Virtual Interview Contest, the individual must be a Junior Member of Holstein Association USA.

Procedures:

1. Youth in the senior division will have the following mock scenario: apply for your first job in your desired career path after completing your post-secondary education.
2. Participants must email a cover letter and resume to kdunklee@holstein.com on or before September 1, 2021. Late entries will not be eligible.
3. Up to 15 applicants will be selected for a virtual interview based on the combined cover letter and resume score.
4. All participants will receive feedback on their cover letter and resume.
5. Virtual interviews will be performed by a panel of three judges via Zoom. Participants will be expected to have their camera on during the interview. Instructions will be provided when the interview is scheduled (early October). Holstein Association staff will moderate the interviews.
6. Senior division interviews will be no more than 30 minutes in length. All interview participants will receive feedback.
7. All interview participants will receive feedback.

Scorecard:

Cover Letter	25 points
Resume	75 points
Interview	100 points

In case of a tie, the participant with the highest interview score will rank higher.

Prizes:

Cash prizes will be awarded

- 1st - \$500
- 2nd - \$250
- 3rd - \$100

