



Brian Behnke

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Brian was born and raised in Brooklyn, Wisconsin, on his family's farm, Bur-Wall Holsteins, a prominent Registered Holstein farm in southern Wisconsin that earned Holstein USA's Herd of Excellence award in 2016 and 2017. A graduate of the University of Wisconsin-Madison, Brian has over 25 years of dairy cattle industry experience including an in-depth knowledge of dairy cattle genetics, sales and farm management. Brian has vast industry experiences including dairy cattle sire procurement for Landmark Genetics. While at Roylane Registered Holstein herd in Warden, Washington, Brian bred numerous bulls for A.I. including the popular Roylane Jordan. At Wilcox Farms he bred five All-American Nominated animals including the 1999 Unanimous All-American Sr. 3 Yr. Old, Wilcoxview BC Cami, and the prominent sire Wilcoxview Jasper.

Brian joined Semex in August 2003 garnering extensive field knowledge, working as a District Sales Manager and Regional Manager in the US. In these roles he was responsible for sales, marketing, growth and profitability of Semex's Central Region. In 2008, he joined Semex's genetic department as a Sire Analyst, working with herds in the Midwest and West Coast. Seizing an opportunity to use more skills, Brian became the business manager for ABS St. Jacobs in July 2016. An accomplished cow-man, Brian has also had the opportunity to judge numerous dairy cattle shows both domestically and abroad. Brian and his wife Tami reside in Brooklyn, Wisconsin and work with Tami's family farm, Glenn-Ann Holsteins, 2016 Herd of Excellence award winner from Holstein USA.

Top five most significant judging experiences:

- 3 Breeds at WDE
- IDW 2018 Youth Show
- WI Jr. State Fair 2002
- 4 Prefecture Shows in Japan
- 3 Breed Shows at NAILE

Besides judging type conformation classes, this judge also enjoys:

- Youth Shows
- Showmanship