

Mark Crave
Waterloo, WI
920.253.7255

mark@cravecheese.com

Mark is the general manager of Crave Brothers Farm, LLC in Waterloo, Wis. Along with his family, he operates a 2,100 cow and 3,000-acre dairy farm where they grow all of the forages and a portion of the grain needed to feed the milking herd and replacements. Crave Brothers Farmstead Cheese processes their milk into over four million pounds of cheese a year that is marketed nationally.

On the dairy, Mark is responsible for the general direction of day to day activities of the dairy farming operation and anaerobic digester. He is responsible for the well-being of all the cattle and supervises a staff of herdspeople, feeders and maintenance personnel.

Family members have exhibited at shows on all levels and have numerous All-American, Junior All-American, All-Wisconsin nominations, and Premier Breeder awards over the last decade. Numerous bulls have entered the A.I. industry and have ranked as high as the top 30 in the world for TPI.

Mark holds a bachelor of science degree in dairy science from the University of Wisconsin-Madison. He has judged shows locally and internationally including shows in Ecuador, Dominican Republic, Estoni, and Peru. He has also served on Holstein Association USA Genetic and Type Advisory committees and the CEO Farmer Advisory committee for Dairy Management Inc. He is a proud member of YDLI, Class I. Mark and his wife Tina are the parents of two children, Jacob and Claire and enjoy outdoor activities and traveling.

Top five most significant recent judging experiences:

- Judging shows at an international level are tremendous opportunities and experiences
- Being able to interact with breeders and youth during and around the shows
- Being able to benchmark my cattle with cattle at shows
- Meeting some wonderful people who are passionate about dairy cattle

Besides judging type conformation classes, this judge also enjoys:

- Youth Shows
- Showmanship