



Brian Kelroy

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Brian lives in DeForest, Wisconsin with his wife Dana and their three children Kian, Ava and Weston. Brian grew up on Registered Holstein farm in Fond du Lac, Wisconsin and has a strong passion for dairy industry. He has also shown and bred animals that have competed well in the show ring, including Kelroy Rubens Vivian who was classified EX-95.

Brian is a graduate of the University of Wisconsin-Madison, where he majored in Dairy Science. He is employed by CentralStar Cooperative and previously worked as a classifier for Holstein USA for several years. Brian is also the judging coach for the University of Wisconsin-Madison Dairy Judging team where he has coached the team to a national championship victory at the Intercollegiate Dairy Contest at World Dairy Expo.

Brian enjoys judging all breeds across the country and the world. Brian has judged various local, district, state and national shows. He has also judged shows internationally in Australia, South Korea, Japan, Peru and Poland. Some of the highlights in his judging career are serving as the official judge for the Southern National Holstein show in 2018, the official judge for the Brown Swiss show at the 2018 International Dairy Week in Australia and serving as the associate judge for the International Red and White Holstein Show at World Dairy Expo in 2017. Brian has served on the nominating and voting panels for both the Black and White and Red and White Holstein All-American contests.

Top five most significant recent judging experiences:

- 2018 Southern National Holstein Show, Stillwater, OK
- 2018 International Dairy Week Brown Swiss Show, Australia
- 2017 Associate Judge World Dairy Expo Red and White Holstein Show, Madison, WI
- 2019 Korea National Spring Show, South Korea
- 2018 Southern National Jersey Show, Stillwater, OK

Besides judging type conformation classes, this judge also enjoys:

- Youth Shows
- Showmanship