



Mandy Schmidt

Petaluma, CA

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Based in California, Mandy Schmidt is a lifelong enthusiast of the show industry and advocate for the value of Registered Holsteins. Along with her husband, Graisson, they manage Grai-Rose Cattle Co., a Registered Holstein marketing source, and an online educational resource hub for youth dairy projects. They actively exhibit Registered Holsteins at all levels. Grai-Rose Cattle Co. has proudly received many All-American and All-Canadian nominations.

Currently an ABS Global Genetic Consultant, Mandy supports dairies in the U.S., Canada, and Mexico in genetically designing their ideal dairy herd. Prior to this role, Schmidt provided mating program and linear visual evaluation training on a global scale. Mandy has enjoyed officiating shows at various levels since she was 17 years old. She has taken the center of the ring to judge shows of all breeds in Western, Midwest and Southwest states.

A passionate showmanship judge, she loves supporting youth programs, including officiating state and national 4-H/FFA/collegiate dairy judging contests. She has also conducted showmanship and judging workshops, always encouraging youth to take advantage of the many learning and leadership opportunities in the dairy industry.

She graduated Cal Poly, San Luis Obispo, with Agriculture Communications, Dairy Science and Agribusiness degrees. A WDE collegiate judging All-American, she also received first-place individual for oral reasons at the National FFA contest. She is a graduate of Holstein Foundation's Young Dairy Leaders Institute (YDLI) Class 10.

In her spare time, Mandy enjoys traveling, photography, web design and serving as an event coordinator at her event venue, The Haven at Tomales.

Top five most significant judging experiences:

- Western Fall National Showmanship Judge
- World Dairy Expo Collegiate Judging Contest Officiant
- Wayne County Fair, Open Show, Judge
- Manitowoc County Holstein Association Futurity
- Many county fairs with experience in Holstein, Jersey, AOB and Showmanship

Besides judging type conformation classes, this judge also enjoys:

- Youth Shows
- Showmanship