



## Brian Kelroy

DeForest, WI

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Brian lives in DeForest, Wisconsin with his wife Dana and their three children Kian, Ava, and Weston. Brian grew up on Registered Holstein farm in Fond du Lac, Wisconsin and has a strong passion for dairy industry. He has also shown and bred animals that have competed well in the show ring, including Kelroys Rubens Vivian who was classified EX-95.

Brian is a graduate of the University of Wisconsin-Madison. He is employed by CentralStar Cooperative and previously worked as a classifier for Holstein USA for several years. Brian is also the judging coach for the University of Wisconsin-Madison Dairy Judging team where he has coached the team to a national championship victory at the Intercollegiate Dairy Contest at World Dairy Expo.

Brian enjoys judging all breeds across the country and the world. Brian has judged various local, district, state, and national shows. He has also judged shows internationally in Australia, South Korea, Japan, Peru, and Poland. Some of the highlights in his judging career are serving as the official judge for the Southern National Holstein show, the Brown Swiss show at International Dairy Week in Australia, the Korean National Holstein Show, and serving as the associate judge for the International Red and White Holstein Show at World Dairy Expo. Brian has served on the nominating and voting panels for the Black and White Holstein, Red and White Holstein, and Guernsey All-American contests.

### **Top five most significant recent judging experiences:**

- Southern National Holstein Show, Stillwater, OK - 2018
- Assoc. Judge World Dairy Expo Red and White Holstein Show, Madison, WI - 2017
- International Dairy Week Brown Swiss Show, Australia - 2018
- Korea National Holstein Show, South Korea - 2019
- Southern National Jersey Show, Stillwater, OK - 2018

### **Besides judging type conformation classes, this judge also enjoys:**

- Youth Shows
- Showmanship