

# THE PULSE

Winter 2023 • Holstein Association USA, Inc.



## U.S. REGISTERED HOLSTEINS®

THE WORLD'S PERFECT COW

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## President's Message



# IMPORTANCE OF RECORDS

One of my duties as your President of Holstein USA is to serve as a board member on the Council for Dairy Cattle Breeding (CDCB). I serve in the PDCA (Purebred Dairy Cattle Association) sector; NAAB (National Association of Animal Breeders), DHIA (Dairy Herd Information Association), and the DRPCs (Dairy Records Processing Centers) are also represented on the CDCB board.

United States Holstein genetics are at the forefront of the global Holstein genetics industry, and the TPI (Total Performance Index) formula is the most globally recognized currency by which Holstein genetics are valued. Holstein Association USA should be rightfully proud to be the steward of the TPI formula. The scientists at CDCB and USDA-AGIL are at the beginning of our quest for genetic advancement – we owe them a debt of gratitude.

An exciting aspect of performing genetic evaluations is the development of new traits. One example of this is Feed Efficiency. No one can deny that feed efficiency is an important trait for dairymen's profitability, but it is an expensive and arduous task to get environmental (phenotypic) records. I can't help but think that as an industry we shouldn't overlook the importance of our traditional records (DHI testing, classification, health traits, etc.).

Our farm is on Holstein COMPLETE, and we classify and DHI test regularly. We also collect health data through our herd management software, and that data goes to our Dairy Records Processing Center. Data collection on our dairy continues to get more and more expensive and can be time consuming. As a dairy that's passionate about genetic improvement we understand the need for records, but I have a concern that the burden of phenotypic records will be taken by fewer and fewer as time goes on.

The mechanism by which we are compensated for putting records into the system is to have the service fees waived for genomic evaluations from the CDCB.

Going forward, I don't think this will be sufficient compensation to entice dairies to continue to collect important records to be used for the good of the dairy industry.

The CDCB will need to wrestle with this important matter to come up with a way to fairly treat those in the industry that supply the basis for our genetic improvement. One solution could be to go beyond waiving the service fees for genomic testing and coming up with a system that applies credit towards future genomic testing.

If you are a dairy producer reading this column you may find yourself in a similar situation – paying to collect records for the good of the industry. If this concerns you, don't be afraid to speak up – ask your genetics provider if it's a concern for them and what they think can be done. If you DHI test, ask your DHI leadership if this is alarming for them.

Finally, don't be afraid to ask Holstein USA leadership for updates. This is an industry wide issue, and it makes sense that we can address it as an industry. The Council for Dairy Cattle Breeding is the organization that is logically suited to help work through the challenge.

As always, feel free to contact myself, my fellow Board of Directors, or Holstein management if you would like to talk through this issue or any others.

Respectfully,

**Jonathan Lamb, President  
Holstein Association USA, Inc.**



# THE POWER OF COLLABORATION



**I**n my last *Pulse* column, I highlighted a number of items that you as Holstein Association members and breeders could smile about. In this issue, I'm going to continue the trend by giving you more good dairy community news.

The merits of Purebred Dairy Cattle Association member organizations working cooperatively together have been clear to me since my earliest days of working for dairy cattle breeders.

Since 2017, the Holstein Association USA has had the pleasure of classifying Guernsey cattle for the American Guernsey Association. This partnership has done a good job of leveraging the capabilities of both of our organizations and enhanced efficiencies of both Associations at the same time. The leadership of the American Guernsey Association, staff, and members with this program has been outstanding.

On December 12, 2022, the American Milking Shorthorn Society (AMSS) announced their partnership with the Holstein Association USA (HAUSA) to appraise Milking Shorthorn cattle throughout the United States. This new multi-breed classification program is conducted by HAUSA trained appraisers and coordinated with HAUSA staff and AMSS staff jointly to provide a widespread opportunity for more Milking Shorthorn breeders to classify cows on a regular schedule.

AMSS President Marcia Clark of New Hampshire stated, "The AMSS Board of Directors are looking forward to working with HAUSA on a classification program that they believe will allow more Milking Shorthorns to be scored on a more consistent basis."

Here at the Holstein Association, we are so pleased to have the opportunity to classify Milking Shorthorn cows for the American Milking Shorthorn Society. This joint effort will be a benefit for both American Milking Shorthorn Society and Holstein Association USA members.

The Ayrshire Breeders' Association (ABA) announced on February 8, 2023 that they will be joining the multi-breed classification program! The Ayrshire Breeders' Association made the decision to have HAUSA classify cows for their members at their January meeting. We are thrilled to have this opportunity.

When making the announcement, Becky Payne, ABA Executive Director, stated, "As we look ahead, we believe HAUSA has demonstrated an appreciation for all dairy cattle breeds; and we look forward to working with them on this program."

ABA Classification Chairman David Hanson said, "I feel very good about this decision to work with Holstein Association USA. Every detail was evaluated by ABA staff, the Classification Committee and the ABA Board of Directors before a final vote was taken. HAUSA offers many efficiencies of scale for the ABA, from the price per cow to the number of trained employees available to classify our cattle across the country. We must continue to emphasize the value of Ayrshire type data, and this is the next step forward in our pursuit of quality and accuracy."

As you're well aware, today many dairies have more than one breed of cattle. The efficiencies gained by having Holstein Association classifiers scoring multiple breeds are enormous and cost effective for all involved in this program.

The excellent work of HAUSA's classification team has had a lot to do with the expansion of the multi-breed classification program. The classifiers are pleased to now have the opportunity to classify five dairy breeds — Ayrshire, Guernsey, Holstein, Milking Shorthorn, and Red & White Holstein.

In May, we will conduct training sessions for HAUSA classifiers, under the direction of representatives of all of the Associations. Our classification team plans on starting their





first classification tour with Milking Shorthorns in May and Ayrshires in June. We're excited to get started!

I applaud the leadership of the American Guernsey Association, the American Milking Shorthorn Society, the Ayrshire Breeders' Association, the Red & White Dairy Cattle Association, and the Holstein Association USA for making the progressive decision to collaborate on classification. When we work together as a team, everyone achieves more.

## A new twist

On the subject of working well together, milk, the most nearly perfect food, received lots of free advertising over the holidays, thanks to an unexpected partner, Pepsi! A Pepsi holiday advertising campaign featured "Pilk", which is a combination of Pepsi and our favorite beverage, milk. Actress Lindsay Lohan is the face attached to the new viral drink trend that swept the Internet throughout the holiday season.

Todd Kaplan, Pepsi's Chief Marketing Officer, explained in a media release announcing the campaign that, "Combining Pepsi and milk has long been a secret pact among Pepsi fans." Although I haven't seen any figures for fluid milk consumption among consumers for the month of December 2022, I'm expecting fluid milk sales are up as a result of this campaign!

You can make your Pilk any way you would like. Some prefer a combination of a half a glass of whole milk and a half a glass of regular Pepsi, Cherry Pepsi or Vanilla Pepsi. Others pour a can of Pepsi into a chilled glass with ice and top it off with a quarter cup of whole milk. You can drink it as is or stir, sip and then enjoy.

Surely mixing a glass of Pepsi and milk doesn't provide you nearly the nutrition that a glass of milk alone would. However, I'm promoting the Pilk concept because if we can get some of the beverage market share that Pepsi has now by combining the two drinks, I'm all for it!

According to the Insider.com website, the drink called Pilk went viral on TikTok after Lindsay Lohan drank it in a Pepsi ad. Soon, the milky, carbonated beverage was everywhere on TikTok. "Multiple hashtags for the drink have garnered a cumulative 40 million views on the platform. This trend has gone beyond English-language creators and found popularity in Spanish- and French-speaking circles."

I'm happy the advertising and marketing folks at Pepsi are encouraging consumers to pour milk in their Pepsi. The new campaign calls it a "delicious combination of a crisp Pepsi with the subtly sweet and creamy taste of milk." Quite simply, Pepsi plus milk equals Pilk! Thank you for the free advertising, Pepsi!

## Fueling hydration & health

It's exciting to be able to report that GoodSport sports drink which, using ultrafiltration to deliver milk's hydrating benefits, has been added to the beverage offering at Walmart!

According to the Walmart website, "GoodSport delivers a broad spectrum of natural electrolytes from the goodness of milk, providing 3X more electrolytes than traditional sports drinks.

– **Why milk?** Milk is packed with essential electrolytes, vitamins and the right balance of carbs shown to deliver optimal hydration for athletes.

– **How do we do it?** We ultrafilter milk harnessing its essential electrolytes, vitamins and carbs and remove the rest to create a clear, thirst-quenching sports nutrition beverage."

I tip my hat to GoodSport Founder Michelle McBride who didn't want her son drinking sports drinks filled with artificial ingredients and extra sugar at his baseball games. Michelle's goal was to have a natural option that was backed by science to provide truly effective hydration.

According to the GoodSport website, Michelle found out that, "Milk is packed with electrolytes and the right balance of carbs that's been scientifically shown to hydrate better than water and traditional sports drinks. So, she gathered a team of the world's top sports nutrition and dairy food scientists to unlock the hydrating power of milk. The result is the patent-pending formula for GoodSport, the first natural source of truly optimal hydration."

Currently, GoodSport is available at 1,000 Midwestern Walmart stores, so many of you will have access to the refreshing drink. GoodSport comes in 16.9 ounce bottles and has four flavors — Fruit Punch, Lemon-Lime, Citrus, and Wild Berry. If you live in Arkansas, Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Tennessee, West Virginia and Wisconsin, you'll have easy access to the nutrient-rich sports drink.

We're lucky to have companies and individuals like those described in this column, creating more demand for the great product you produce every day — milk — the most nearly perfect food!

Good dairy news abounds, let's share it at every opportunity!



*GoodSport Founder Michelle McBride*

A stylized, handwritten signature in black ink, likely belonging to John M. Meyer.

**John M. Meyer, Chief Executive Officer  
Holstein Association USA, Inc.**

# SMALL DETAILS, BIG RESULTS

Chrome-View Charles 3044 tops record for lifetime milk production.

**T**he U.S. Registered Holstein® cow is a model efficiency and sustainability. For decades, Holsteins have continued to improve when it comes to producing more nutritious, high-quality milk with less.

Chrome-View Charles 3044 is taking the success of the breed to new levels. The impressive cow recently broke the record for the most Lifetime Milk produced by a U.S. Registered Holstein cow. Now in her tenth lactation, 3044 has a lifetime milk production record of 478,200 pounds of milk, 14,447 pounds of fat, and 12,576 pounds of protein and counting.

Chrome-View Charles 3044's monumental milk production record surpasses the total of the record of 460,720 pounds of lifetime milk, set by Stone-Front Leader Hilda in 2020. Prior to Hilda, Koepke K0017229-1660 broke the record in 2003 with a lifetime milk total of 458,616. The record was established in 1978 by Breezewood Patsy Bar Pontiac with her final lifetime total of 425,769.



Chrome-View Charles 3044

## Meticulous management

The record-breaking cow calls Mason's Chrome View farm in Nottingham, Pennsylvania home. Nestled in southeastern part of the state, with favorable climate for cows most of the year, the Mason family says it's a great place to farm.

Mason's Chrome View was started in 1951 by brothers Robert and Howard Mason. Chrome-View Charles 3044's maternal line has the Chrome-View prefix tracing back to an animal born on the farm in 1958.

Today, the 500 cow Registered Holstein dairy is owned by Alan and Pamela Mason. They manage it alongside their son, Paul Mason, who is the third generation on the farm.

"Production of energy corrected milk is our end goal, but we are adamant the only way to get

there is to take care of our cows in the best way," Paul explains. "Attention to detail is critical to assure the highest standard of care we can possibly achieve."

## CHROME-VIEW CHARLES 3044'S 478,200 POUND LIFETIME MILK PRODUCTION TOTAL IS EQUIVALENT TO:



**55,605**  
gallons of milk



**593,120**  
scoops of ice cream



**889,674**  
cups of milk



**47,820**  
pounds of cheese



**22,557**  
pounds of butter



Enough cheese for  
**127,520**  
twelve inch pizzas



The herd has a 12-month rolling herd average of 32,800 pounds of milk, a yearly butter fat average of 4.14%, and a 3.12% protein average.

Achieving the production goals for their herd is a team effort at Mason's Chrome View. The family believes excellent herd management, phenomenal employees, and a culture of attention to detail play a large role in the success of 3044, and their entire herd.

"The people who work with the cows everyday are the most valuable asset," Paul shares. "Assuring they are empowered to care for the cows to the top standard is of most importance."

Beyond having a strong team working with their herd each day, the family is continually making incremental updates to improve cow comfort and adopting new technology. They believe their decision to move to sand bedding years ago has been a fundamental element for the health of cows like Chrome-View Charles 3044.

## Reaching new heights

In a herd full of high performing cows, 3044 stands out.

"She dislikes being bothered by humans, and she quietly commands the respect of the other cows," says the farm's herd manager Sarah Cady. Her owners explain although she is low maintenance, 3044 gets noticed in the herd because of her will to milk with ease.

In her highest producing lactation, she made 46,740 pounds of milk, 1,220 pounds of fat, and 1,175 pounds of protein in 305 days. This lactation was far from the exception, as 3044 had seven lactations with over 40,000 pounds of milk, including two others with over 46,000.

"As is typical of dairy cows, she prefers to spend her time eating, chewing her cud, being milked, or resting in one of her three favorite stalls," says Sarah. "She vocally protests her dry period and is notably more content once she freshens and resumes her place in the lactating herd."



Three generations of the Mason family on their Pennsylvania farm. Alan and Pamela, pictured center, stand behind their son, Paul, and alongside his wife, Cara. Grandchildren Mia, Avery and Theo pose with their parents.

Aside from routine animal husbandry practices such as hoof trimming and dry treatment, 3044 requires very little attention. The rockstar cow consistently breeds back on her first or second service. Out of ten lactations, 3044 has bred back on the first service seven times.

"She never received any special treatment - she is just in the pen with all the other cows doing her thing," Paul explains.

The cow's correct conformation is another factor in her incredible milk production. She classified Very Good 88 as a 4-year-old, and she's stood the test of time.

"Her build is classic Holstein of average size, open rib, excellent dairy character,

remarkable feet and legs, and an udder still beautifully attached as a tenth lactation dairy cow," herd manager Sarah explains. "These features have undoubtedly contributed to her longevity."

A combination of several elements makes the 13-year-old cow extremely productive. The same is true for how she is cared for at Mason's Chrome View farm.

"It is not one or two main things, but rather diligence in a multitude of small things that were key to her success," Paul states. These small details include everyday tasks such as nutrition, heat abatement, and dry cow care.

The treatment given to 3044 is no different than the intentional care the rest of the herd at Mason's Chrome View receive every day. However, there's no doubt she is a special cow to her owners, and the entire Holstein breed.

With her extreme longevity, milk production, reproductive efficiency, and health traits, Chrome-View Charles 3044 is an incredible testament to the potential U.S. Registered Holsteins provide.



Sources: Dairy-Cattle. "How Many Pounds of Whole Milk Does It Take to Make a Pound of Butter?" DAIRExNET, Cooperative Extension, USDA National Institute of Food and Agriculture. , 16 Aug. 2019, <https://dairy-cattle.extension.org/how-many-pounds-of-whole-milk-does-it-take-to-make-a-pound-of-butter/>. Flores, Nancy C. "Making Homemade Cheese: New Mexico State University - Be Bold. Shape the Future." Making Homemade Cheese, College of Agricultural, Consumer and Environmental Sciences, New Mexico State University, Feb. 2022, [https://pubs.nmsu.edu/\\_e/E216/](https://pubs.nmsu.edu/_e/E216/). Ragalie-Carr, Jean. "How Many Servings of Dairy Do We Need a Day?" How Many Servings of Dairy Do We

Need a Day? | U.S. Dairy, National Dairy Council, 21 Dec. 2018, <https://www.usdairy.com/news-articles/do-we-really-need-three-daily-servings-of-dairy>. Staff, The Dairy Alliance. "10 Crazy Facts About Ice Cream You Didn't Know." The Dairy Alliance Blog, The Dairy Alliance , 22 Oct. 2020, <https://thedairyalliance.com/blog/10-crazy-facts-about-ice-cream-you-didnt-know/>. Staff, Wisconsin Cheese. "How to Host the Ultimate Pizza Party." Wisconsin Cheese, Dairy Farmers of Wisconsin, 12 Oct. 2022, <https://www.wisconsincheese.com/the-cheese-life/article/26/perfect-pizza-party>.



# 2022 HIGH RANKING BAA LISTS

The Holstein Breed Age Average (BAA%) value provides a way to compare the score of an animal (and herd average) to the average of the breed, taking into account age of the animal and stage of lactation.

All animals receive an individual BAA value on your herd classification report, and herds participating in the Classic or Standard options of the Holstein Classification program receive an overall BAA for the herd.

For the purposes of these lists, if a herd classified twice in a year (between 1/1/2022 and 12/31/2022) and received

an official herd BAA for both classifications, only the most recent BAA was used. To appear on these lists, a herd must have at least 10 cows included in the BAA calculation.

In 2022, 970 herds had a BAA value eligible for inclusion in these lists. The average number of cows included in the BAA calculation for the entire group was 68, and the average BAA% was 107.7. The lists on the following pages were created to recognize members of all herd sizes and all areas of the country.

## Top 25 BAA Herds by Herd Size

10 to 49 Cows				
Rank	Herd Name	St	BAA	#Cows
1	Delbert W. & Heather D. Yoder	OH	116.3	18
2	Matthew T. Mitchell	TN	116.0	10
3	Juniper Farm Inc	ME	115.7	20
4	G. Alpheus Stoltzfus	PA	115.3	10
5	CLF, LLC	NJ	115.2	17
6	Milk Source LLC	WI	114.9	38
7	Triple-T Holsteins	OH	114.8	22
8	Ryan Griffin	MN	114.7	12
9	Jeffrey Wallace Sharts	NY	114.6	10
	Prestige Genetics	IL	114.6	23
11	Kenneth & Charles McEvoy	NY	114.5	10
12	Eric A. Topp	OH	114.4	14
	Retso Holsteins	NY	114.4	44
14	Bruce R. Gingerich	IN	114.1	15
	Springhill	OH	114.1	19
16	Humdinger Holsteins	NY	113.9	45
	Lookwell Farm	IN	113.9	27
18	Allen L. & Carolee McClure	NY	113.6	15
19	Richard Nisen	IN	113.4	36
20	Douglas S. & Jennifer K. Boop	PA	113.3	23
21	Daniel Olson	WI	113.2	35
	Phillip W. Topp	OH	113.2	17
23	Michael K & Jessica Oliver	WA	113.1	10
	Ocean View Genetics	WI	113.1	27
25	Randell D. Rummage, Jr.	TN	113.0	18

50 to 74 Cows				
Rank	Herd Name	St	BAA	#Cows
1	Michael & Julie Duckett	WI	114.3	52
2	Michael & Chris McCullough	WI	113.8	57
3	Adam John Liddle	NY	113.4	60
4	Gordon Jr. & Gordon Cook III	MA	113.2	51
5	Pineland Farms, Inc.	ME	113.1	57
6	Carpdsale Farms Ltd.	VT	112.7	61
7	Troy D. Opsal	WI	112.5	57
8	Lloyd M & Denise M Pease	PA	112.3	54
9	James A. & Dennis L. London	PA	112.2	59
	Robert J. & Jeannette M. Sheehan	MN	112.2	63
11	Adam J. & Lisa Ann Sonnen	PA	112.0	60
12	Dean W. & Rebecca Jackson	PA	111.9	74
13	Trent Henkes	IA	111.7	56
14	Adam T. Borchert	WI	111.6	54
	Brandon J Flannery	WI	111.6	59
	David K. Stoltzfus	PA	111.6	56
	Pappys Farms, LLC	UT	111.6	58
	Todd Adam Hoesly	WI	111.6	59
19	Andrew D. Stuewe	MN	111.4	74
	Brian & Koral Harbaugh	IA	111.4	55
	Dennis V. Christoph	WI	111.4	68
22	Todd T. Stanek	WI	111.2	63
23	Douglas James Lyons	IA	111.1	50
24	Gildale Holsteins	WI	111.0	50
25	Glen S. Zimmerman	PA	110.9	73

75 to 119 Cows				
Rank	Herd Name	St	BAA	#Cows
1	Conant Acres, Inc.	ME	115.5	89
2	Crisdhome Farm, Inc.	WI	113.5	83
3	Scarlet Summer Holsteins	PA	113.4	84
4	Elmvue Farm	NY	113.1	92
5	Jeffrey A. & Kate Hendrickson	WI	113.0	110
6	Ridgedale Farm	NY	112.2	114
7	Bonnie L. Van Dyk	WI	112.1	90
8	Austen Schmidt	WI	112.0	81
9	Maple-Downs Farms II	NY	111.5	83
10	Tyler James Etgen	OH	111.4	81
11	Joseph A. Brantmeier	WI	111.3	89
	Paul B. Zimmerman, Jr	PA	111.3	91
13	Plainfield Farms LLC	OH	111.1	84
14	Kevin Beiler	NJ	111.0	86
15	Randell N & Meredith K Shores	PA	110.9	100
	Robeth Holsteins, LLC	VT	110.9	111
17	Hildebrandt Family Farm LLC	WI	110.8	88
18	Thomas J. Kestell	WI	110.7	108
19	Dogwood Farm, L.P., LLP	VA	110.6	85
	Timothy Baker	MI	110.6	97
21	Allan Lundberg	WI	110.4	92
	Dale L. Zimmerman	PA	110.4	85
23	Dwight J. & Anita J. Rokey	KS	110.3	117
24	Travis Zuck	PA	110.2	117
	Walk-Era Farms, Inc.	WI	110.2	96

120 to 249 Cows				
Rank	Herd Name	St	BAA	#Cows
1	Gene Palmer Nehls	WI	111.6	138
2	Lantland Farms Ltd.	NY	110.4	154
3	Olmar Farms	MN	110.2	147
4	Trent & Kelsey Hendrickson	WI	110.0	223
5	Joleanna Holsteins LLC	NY	109.8	129
	Matt Timmer	MN	109.8	127
7	Morrill Farm Dairy LLC	NH	109.6	121
8	Miley Holstein Farms Ltd.	OH	109.5	187
9	Al & Cathy Silverthorn	WI	109.3	121
10	Todd & Brad Groves	MO	109.1	150
11	Roedale Farm LLC	NY	109.0	123
12	Edward G. Jeanquart	WI	108.8	120
13	Cal Poly Corporation	CA	108.2	121
14	Kiko Farms LLP	OH	108.1	130
	Woodedge Farm LLC	PA	108.1	135
16	John Koster	TX	108.0	249
17	Straussdale Holsteins LLC	WI	107.7	123
18	Jesse L. Martin	PA	107.5	148
19	Maurice F. Kelsey	NY	107.4	152
20	Bucks Pride LLC	OH	107.3	231
	Mc Garr Farms LLC	NY	107.3	208
	Oneeda Farms, LLC	IN	107.3	156
	Robert John Seiler	KS	107.3	128
	Susan Mower & Dennis Treen	NY	107.3	120
25	Mellwood II LLC	WI	107.1	190
	Steve & Sharon Patterson	WI	107.1	132
	Wieber Dairy LLC	MI	107.1	121

250+ Cows				
Rank	Herd Name	St	BAA	#Cows
1	J. Steven Arbaugh	MD	109.5	340
2	Selz Farm, Inc.	WI	109.5	329
3	Kamphuis Farms LLC	WI	109.4	264
4	Eskdale Dairy	UT	108.6	314
5	Royal Vista Holsteins	WI	108.1	338
6	Brigee Farms, Inc.	ME	108.0	359
7	Kuehnert Dairy, Inc.	IN	107.9	259
	Synergy Farm LLC	WI	107.9	475
9	Srnka Farms LLC	WI	107.7	341
	Steven D. Harre	IL	107.7	333
11	Holtland Holsteins LLC	WI	107.1	273
12	Wargo Acres	WI	106.8	266
13	Bakake Acres, LLC	WI	106.3	319
14	Ladys Manor LLC	MD	106.2	371
15	Pacheco Dairy, Inc.	CA	106.0	385
16	Horse Creek Holsteins LLC	WI	105.9	252
	Kellercrest Reg. Hol., Inc.	WI	105.9	279
	Mystic Valley Dairy LLC	WI	105.9	401
19	Brey Cycle Farm LLC	WI	105.8	610
20	Nelson Farms	CA	105.7	403
	Viaduct Holsteins LLC	WI	105.7	395
22	Bears Grass Dairy, Inc.	WI	105.2	300
	Douglas Brander	WI	105.2	393
24	Maple Leaf Farm	MN	105.0	421
25	Peter & Shellie Kappelman	WI	104.8	389

To learn more about how BAA is calculated, visit the Classification page on [www.holsteinusa.com](http://www.holsteinusa.com) and click on the BAA tab or scan the QR code below.





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1	Delbert W. & Heather D. Yoder	OH	116.3	18
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3	Juniper Farm Inc	ME	115.7	20
4	Conant Acres, Inc.	ME	115.5	89
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26	Douglas S. & Jennifer K. Boop	PA	113.3	23
27	Daniel Olson	WI	113.2	35
	Gordon Jr. & Gordon Cook III	MA	113.2	51
	Phillip W. Topp	OH	113.2	17
30	Elmvue Farm	NY	113.1	92
	Michael K & Jessica Oliver	WA	113.1	10
	Ocean View Genetics	WI	113.1	27
	Pineland Farms, Inc.	ME	113.1	57
34	Jeffrey A. & Kate Hendrickson	WI	113.0	110
	Randell D. Rummage, Jr.	TN	113.0	18
36	Scott Culbertson & James McFarlad	MN	112.8	32
37	Carpdale Farms Ltd.	VT	112.7	61
38	David E. Butler	IL	112.6	42
	Velvet-View Farms	OH	112.6	30
40	Kurt & Sarah Loehr	WI	112.5	18
	Troy D. Opsal	WI	112.5	57
42	Joseph Pavelski	PA	112.4	15
43	Gregory A. & Marcia L. Clark, JT	NH	112.3	24
	Kamrie A Mauer & Bentley J Brasch	MN	112.3	11
	Lloyd M & Denise M Pease	PA	112.3	54
46	James A. & Dennis L. London	PA	112.2	59
	Ridgedale Farm	NY	112.2	114
	Robert J. & Jeannette M. Sheehan	MN	112.2	63
	Todd J. Whittier	MA	112.2	49
50	Amanda Kennedy	PA	112.1	12
	Bonnie L. Van Dyk	WI	112.1	90
	Gracin & Chesney Speich	WI	112.1	23
	Josh Skipton	MD	112.1	21
	Zachary James Johnson	WI	112.1	14
55	Adam J. & Lisa Ann Sonnen	PA	112.0	60
	Austen Schmidt	WI	112.0	81
	Dorsland Farms	WI	112.0	26
	Winterfield Farm	MI	112.0	13
59	Andrew J. Rupprecht	MI	111.9	18
	Christopher J. Van Dyk	WI	111.9	38
	Dean W. & Rebecca Jackson	PA	111.9	74
	Lin-Crest Farms	KS	111.9	12
	Mikelholm Holsteins	NY	111.9	33
	P. Morey Miller, Jr.	CT	111.9	33
65	Erbacres Holsteins	IL	111.8	45
	Michael A. & Kathy D. Stiles	TN	111.8	22
	Reggie & Krysty Kamps	WI	111.8	10
68	Color Blind Cattle Company	NY	111.7	14
	Elm-Spring Farm LLC	NY	111.7	43

Rank	Herd Name	St	BAA	#Cows
	Estate of John R. Stookey	IN	111.7	18
	Galen C. Martin	PA	111.7	30
	KnH Endres Farm LLC	WI	111.7	28
	Steven & Debra Heuer	MN	111.7	27
	Steven R. Landis	IN	111.7	31
	Trent Henkes	IA	111.7	56
76	Adam T. Borchert	WI	111.6	54
	Brandon J Flannery	WI	111.6	59
	David K. Stoltzfus	PA	111.6	56
	Gene Palmer Nehls	WI	111.6	138
	James & Krisanne Koebeke	MA	111.6	12
	John W. Donnay	MN	111.6	49
	Pappys Farms, LLC	UT	111.6	58
	Todd Adam Hoesly	WI	111.6	59
84	Alan OBrien	ME	111.5	27
	Charles Clark	PA	111.5	18
	Irwindale Farms	IL	111.5	24
	Jenna L & Andrew H Lenhart	MD	111.5	23
	Maple-Downs Farms II	NY	111.5	83
	Mark O. Brantner	PA	111.5	42
90	Andrew D. Stuewe	MN	111.4	74
	Brian & Koral Harbaugh	IA	111.4	55
	Dennis V. Christoph	WI	111.4	68
	John Mark Weaver	OH	111.4	35
	Nikole Elizabeth Steffenhagen	WI	111.4	11
	Skyhart Farms	WA	111.4	34
	Tyler James Etgen	OH	111.4	81
97	Joseph A. Brantmeier	WI	111.3	89
	Molly J. McGuire	OH	111.3	14
	Paul B. Zimmerman, Jr	PA	111.3	91
100	Lowell J., Jr. & Karen D. Davenport	NY	111.2	20
	Todd T. Stanek	WI	111.2	63
102	D Miguel, R Teixeira & J Leonardo	CA	111.1	18
	Douglas James Lyons	IA	111.1	50
	Eric J. Havens LTD	OH	111.1	22
	Intrigue Holsteins	MN	111.1	39
	Plainfield Farms LLC	OH	111.1	84
	Reuben G. & Elizabeth Everitt	PA	111.1	18
108	Daniel L. Vandertie	WI	111.0	36
	Gildale Holsteins	WI	111.0	50
	Hovland Holsteins LLC	WI	111.0	36
	Kevin Beiler	NJ	111.0	86
	Richard A. Schweer	SD	111.0	42
	Walter A. Young	ME	111.0	10
114	Albert W. Buckbee II	NY	110.9	47
	Glen S. Zimmerman	PA	110.9	73
	Jerry Schmidt	WI	110.9	10
	Lynn & Bonnie Miller	PA	110.9	16
	Randell N & Meredith K Shores	PA	110.9	100
	Robeth Holsteins, LLC	VT	110.9	111
	William L. & Susan S. Sellers	PA	110.9	22
	Willie Holsteins	PA	110.9	14
122	Dave Lemke	MN	110.8	25
	Hammertime Holsteins	WI	110.8	26
	Hildebrandt Family Farm LLC	WI	110.8	88
125	Cody R. Chapman	IA	110.7	11
	Eric & Lorelle Sherman	NY	110.7	57
	Thomas J. Kestell	WI	110.7	108
128	Andrew D. Engstrand	WI	110.6	13
	Dennis Allen Snyder	NY	110.6	11
	Dogwood Farm, L.P., LLP	VA	110.6	85
	Douglas & Joanne Wesneski	PA	110.6	43
	Gary G. Van Doorn	WI	110.6	11
	Glenmar-Dale Farms	WI	110.6	26
	Howe Holsteins	MN	110.6	66
	Justin R. Simpson	PA	110.6	40
	Larry D. Dykstra	IA	110.6	39
	Matt Leak	UT	110.6	42
	Nicole A & Aaron Breunig	WI	110.6	16

Rank	Herd Name	St	BAA	#Cows
	Timothy Baker	MI	110.6	97
	William A. Minot II	NH	110.6	17
141	Clyde M. & Charlene McWilliams	PA	110.5	74
	Dale J. Christoph	WI	110.5	60
	Donald McNeil	NY	110.5	49
	Reggie & Krysty Kamps	WI	110.5	16
	Thomas & Lisa Hurley	MN	110.5	14
146	Adam, Dana & Alex Johnson	MN	110.4	45
	Allan Lundberg	WI	110.4	92
	Dale L. Zimmerman	PA	110.4	85
	Fischerdale Syndicate	WI	110.4	65
	Kristen K. Broege	WI	110.4	11
	Lantland Farms Ltd.	NY	110.4	154
	Loren & Luke Olson	MN	110.4	30
	Lowell J., Jr. & Karen D. Davenport	NY	110.4	24
	Marcus & Julia Troyer	IN	110.4	16
	Plum-Line Holsteins	PA	110.4	73
	Russel Kurth	MN	110.4	10
	Utah State University	UT	110.4	55
158	Coltan Brown	WI	110.3	36
	Dwight J. & Anita J. Rokey	KS	110.3	117
	Jarred & Trisha R Boyce	MD	110.3	35
	Nick Depew	NY	110.3	11
	Patrick & Christina Miller	NY	110.3	12
	Thomas P. Cope	OH	110.3	29
	Wide Open Holsteins	WI	110.3	26
165	Mark & Angie Ulness	WI	110.2	63
	Olmar Farms	MN	110.2	147
	Robert M. & Judi A. Hauck	PA	110.2	53
	Roger Swart	MN	110.2	45
	Travis Zuck	PA	110.2	117
	Walk-Era Farms, Inc.	WI	110.2	96
	Walter & Joanna Zimmerman	OH	110.2	36
172	Andrew J. & Betty Ann Post	NY	110.1	80
	Brandon Ferry	WI	110.1	58
	Howard W. Wolfe	NY	110.1	78
	Kaylen Rae Miller	IL	110.1	18
	Leroy C. Eggink	IA	110.1	47
	Marshland Farms, Inc.	WI	110.1	99
	Noel & Kathryn Alden	OH	110.1	18
	Patrick F. Smith	WI	110.1	10
	Ralph Lamar Petersheim	WI	110.1	71
181	Amber Kirk	PA	110.0	11
	Brandy Brook Dairy	NY	110.0	16
	Michael Lee McCullough	WI	110.0	40
	Trent & Kelsey Hendrickson	WI	110.0	223
185	David L. Klingensmith	OH	109.9	63
	Harold K. Christensen, Jr.	WI	109.9	98
	Hooters Holstein	VT	109.9	12
	John W. & Evelyn A. Hamilton	WI	109.9	99
	Keystone Farm	PA	109.9	61
	Landon J Bankey	OH	109.9	16
	Parkview Jerseys LLC	NY	109.9	15
	Patty Jo & Ronald Strobel	MN	109.9	43
	Walter Gremel & Darwin D. Sneller	MI	109.9	80
194	Brandon Perna	NY	109.8	32
	Curtis Leon Reichard	PA	109.8	19
	Gary & Patricia Mase	PA	109.8	10
	Greta Koebel	IL	109.8	22
	Hass Acres LLC	WI	109.8	12
	Joleanna Holsteins LLC	NY	109.8	129
	Matt Timmer	MN	109.8	127
	Millerhurst Farm Partnership	NY	109.8	27
	Mohrview Farm, Inc.	NE	109.8	49
	Neil A Nortz	NY	109.8	28
	Scott M. Evans	NY	109.8	78
	Tim R. Smith	WI	109.8	77



## Top 25 BAA Herds by Region

Region 1: NY & New England				
Rank	Herd Name	St	BAA	#Cows
1	Juniper Farm Inc	ME	115.7	20
2	Conant Acres, Inc.	ME	115.5	89
3	Jeffrey Wallace Sharts	NY	114.6	10
4	Kenneth & Charles McEvoy	NY	114.5	10
5	Retso Holsteins	NY	114.4	44
6	Humdinger Holsteins	NY	113.9	45
7	Allen L. & Carolee McClure	NY	113.6	15
8	Adam John Liddle	NY	113.4	60
9	Gordon Jr. & Gordon Cook III	MA	113.2	51
10	Elmvue Farm	NY	113.1	92
	Pineland Farms, Inc.	ME	113.1	57
12	Carpdsale Farms Ltd.	VT	112.7	61
13	Gregory A. & Marcia L. Clark, JT	NH	112.3	24
14	Ridgedale Farm	NY	112.2	114
	Todd J. Whittier	MA	112.2	49
16	Mikelholm Holsteins	NY	111.9	33
	P. Morey Miller, Jr.	CT	111.9	33
18	Color Blind Cattle Company	NY	111.7	14
	Elm-Spring Farm LLC	NY	111.7	43
20	James & Krisanne Koebke	MA	111.6	12
21	Alan OBrien	ME	111.5	27
	Maple-Downs Farms II	NY	111.5	83
23	Lowell J., Jr. & Karen D. Davenport	NY	111.2	20
24	Walter A. Young	ME	111.0	10
25	Albert W. Buckbee II	NY	110.9	47
	Robeth Holsteins, LLC	VT	110.9	111

Region 2: DE, MD, NJ, PA & WV				
Rank	Herd Name	St	BAA	#Cows
1	G. Alpheus Stoltzfus	PA	115.3	10
2	CLF, LLC	NJ	115.2	17
3	Scarlet Summer Holsteins	PA	113.4	84
4	Douglas S. & Jennifer K. Boop	PA	113.3	23
5	Joseph Pavelski	PA	112.4	15
6	Lloyd M & Denise M Pease	PA	112.3	54
7	James A. & Dennis L. London	PA	112.2	59
8	Amanda Kennedy	PA	112.1	12
	Josh Skipton	MD	112.1	21
10	Adam J. & Lisa Ann Sonnen	PA	112.0	60
11	Dean W. & Rebecca Jackson	PA	111.9	74
12	Galen C. Martin	PA	111.7	30
13	David K. Stoltzfus	PA	111.6	56
14	Charles Clark	PA	111.5	18
	Jenna L & Andrew H Lenhart	MD	111.5	23
	Mark O. Brantner	PA	111.5	42
17	Paul B. Zimmerman, Jr	PA	111.3	91
18	Reuben G. & Elizabeth Everitt	PA	111.1	18
19	Kevin Beiler	NJ	111.0	86
20	Glen S. Zimmerman	PA	110.9	73
	Lynn & Bonnie Miller	PA	110.9	16
	Randell N & Meredith K Shores	PA	110.9	100
	William L. & Susan S. Sellers	PA	110.9	22
	Willie Holsteins	PA	110.9	14
25	Douglas & Joanne Wesneski	PA	110.6	43
	Justin R. Simpson	PA	110.6	40

Region 3: IL, IN, OH & MI				
Rank	Herd Name	St	BAA	#Cows
1	Delbert W. & Heather D. Yoder	OH	116.3	18
2	Triple-T Holsteins	OH	114.8	22
3	Prestige Genetics	IL	114.6	23
4	Eric A. Topp	OH	114.4	14
5	Bruce R. Gingerich	IN	114.1	15
	Springhill	OH	114.1	19
7	Lookwell Farm	IN	113.9	27
8	Richard Nisen	IN	113.4	36
9	Phillip W. Topp	OH	113.2	17
10	David E. Butler	IL	112.6	42
	Velvet-View Farms	OH	112.6	30
12	Winterfield Farm	MI	112.0	13
13	Andrew J. Rupprecht	MI	111.9	18
14	Erbacres Holsteins	IL	111.8	45
15	Estate of John R. Stookey	IN	111.7	18
	Steven R. Landis	IN	111.7	31
17	Irwindale Farms	IL	111.5	24
18	John Mark Weaver	OH	111.4	35
	Tyler James Etgen	OH	111.4	81
20	Molly J. McGuire	OH	111.3	14
21	Eric J. Havens LTD	OH	111.1	22
	Plainfield Farms LLC	OH	111.1	84
23	Timothy Baker	MI	110.6	97
24	Marcus & Julia Troyer	IN	110.4	16
25	Thomas P. Cope	OH	110.3	29

Region 4: Southeastern States				
Rank	Herd Name	St	BAA	#Cows
1	Matthew T. Mitchell	TN	116.0	10
2	Randell D. Rummage, Jr.	TN	113.0	18
3	Michael A. & Kathy D. Stiles	TN	111.8	22
4	Dogwood Farm, L.P., LLP	VA	110.6	85
5	Benjamin D. Leach	TN	108.0	27
6	Donald A. Newberry	GA	107.9	76
7	N C Mtn Cattle Co LLC	NC	107.8	16
8	Fowler Branstetter	KY	107.5	33
9	Gregory H. Langley	NC	107.0	32
10	Dusty Schilling	LA	106.9	80
11	Seth W. & Ruth F. Jamison	VA	106.8	80
12	Wall Bros. Dairy, Inc.	VA	106.7	73
13	Stephen Allen Zirkle	VA	106.6	43
14	Kraig W. Smith	VA	106.4	36
	Melvin L. Ronk	VA	106.4	89
16	Bernard Koogler	VA	106.2	50
17	Brandon Fields	KY	106.0	79
18	Allen J. Layman	VA	105.9	63
	Stephen M. Weaver	KY	105.9	39
20	John T. Faunce, Jr.	LA	105.8	154
21	Nichols & Longshore	SC	105.6	201
22	Southeast Research Station	LA	105.5	95
23	Jesse Lynn Mann	NC	105.3	67
24	North Carolina State University	NC	105.2	65
25	Clemson University Dairy	SC	104.7	98

Region 5: Wisconsin				
Rank	Herd Name	St	BAA	#Cows
1	Milk Source LLC	WI	114.9	38
2	Michael & Julie Duckett	WI	114.3	52
3	Michael & Chris McCullough	WI	113.8	57
4	Crisdhome Farm, Inc.	WI	113.5	83
5	Daniel Olson	WI	113.2	35
6	Ocean View Genetics	WI	113.1	27
7	Jeffrey A. & Kate Hendrickson	WI	113.0	110
8	Kurt & Sarah Loehr	WI	112.5	18
	Troy D. Opsal	WI	112.5	57
10	Bonnie L. Van Dyk	WI	112.1	90
	Gracin & Chesney Speich	WI	112.1	23
	Zachary James Johnson	WI	112.1	14
13	Austen Schmidt	WI	112.0	81
	Dorsland Farms	WI	112.0	26
15	Christopher J. Van Dyk	WI	111.9	38
16	Reggie & Krysty Kamps	WI	111.8	10
17	KnH Endres Farm LLC	WI	111.7	28
18	Adam T. Borchert	WI	111.6	54
	Brandon J Flannery	WI	111.6	59
	Gene Palmer Nehls	WI	111.6	138
	Todd Adam Hoesly	WI	111.6	59
22	Dennis V. Christoph	WI	111.4	68
	Nikole Elizabeth Steffenhagen	WI	111.4	11
24	Joseph A. Brantmeier	WI	111.3	89
25	Todd T. Stanek	WI	111.2	63

Region 6: IA, MN, ND, NE & SD				
Rank	Herd Name	St	BAA	#Cows
1	Ryan Griffin	MN	114.7	12
2	Scott Culbertson & James McFarland	MN	112.8	32
3	Kamrie A Mauer & Bentley J Brasch	MN	112.3	11
4	Robert J. & Jeannette M. Sheehan	MN	112.2	63
5	Steven & Debra Heuer	MN	111.7	27
	Trent Henkes	IA	111.7	56
7	John W. Donnay	MN	111.6	49
8	Andrew D. Stuewe	MN	111.4	74
	Brian & Koral Harbaugh	IA	111.4	55
10	Douglas James Lyons	IA	111.1	50
	Intrigue Holsteins	MN	111.1	39
12	Richard A. Schweer	SD	111.0	42
13	Dave Lemke	MN	110.8	25
14	Cody R. Chapman	IA	110.7	11
15	Howe Holsteins	MN	110.6	66
	Larry D. Dykstra	IA	110.6	39
17	Thomas & Lisa Hurley	MN	110.5	14
18	Adam, Dana & Alex Johnson	MN	110.4	45
	Loren & Luke Olson	MN	110.4	30
	Russel Kurth	MN	110.4	10
21	Olmar Farms	MN	110.2	147
	Roger Swart	MN	110.2	45
23	Leroy C. Eggink	IA	110.1	47
24	Patty Jo & Ronald Strobel	MN	109.9	43
25	Matt Timmer	MN	109.8	127
	Mohrview Farm, Inc.	NE	109.8	49



## Top 25 BAA Herds by Region continued

Region 7: AR, KS, MO, NM, OK & TX					Regions 8 & 9: Western States				
Rank	Herd Name	St	BAA	#Cows	Rank	Herd Name	St	BAA	#Cows
1	Lin-Crest Farms	KS	111.9	12	1	Michael K & Jessica Oliver	WA	113.1	10
2	Dwight J. & Anita J. Rokey	KS	110.3	117	2	Pappys Farms, LLC	UT	111.6	58
3	Todd & Brad Groves	MO	109.1	150	3	Skyhart Farms	WA	111.4	34
4	Four Streams Dairy, Inc	KS	109.0	21	4	D Miguel, R Teixeira & J Leonardo	CA	111.1	18
	The College of The Ozarks	MO	109.0	45	5	Matt Leak	UT	110.6	42
6	Edward K. Wittorff	MO	108.9	10	6	Utah State University	UT	110.4	55
7	Larry & Jodi Wright	MO	108.7	63	7	William L. Stoltzfus	ID	109.5	81
8	David Andrew Day	MO	108.6	16	8	Portmann Dairy Farm	WA	108.9	113
	Robthom Farm LLC	MO	108.6	79	9	Eskdale Dairy	UT	108.6	314
10	John Koster	TX	108.0	249		Kyle G. Anderson	UT	108.6	33
11	Johnny L. Hanna	OK	107.4	24	11	Blue Ridge Dairy	CO	108.5	25
12	Anthony L. Musser	MO	107.3	74	12	Cal Poly Corporation	CA	108.2	121
	Robert John Seiler	KS	107.3	128	13	Mow-Ten-Vue Holsteins	MT	108.0	76
14	Toecky Farm	MO	107.1	108	14	Rayme Mackinson	CA	107.5	16
15	Michelle & Loren H Eilenstine	MO	107.0	23	15	Hath Dairy	CA	107.3	22
	Nathaniel & Rose Graber	MO	107.0	35		Jason Michael Sheehan	WA	107.3	16
17	Alfred J. Brandt	MO	106.9	112	17	Gibbons Bros. Dairy, Inc.	UT	107.1	19
	Elmer Martin	MO	106.9	48		Justin Tyler Weber	CO	107.1	13
19	Oklahoma State University	OK	106.5	47	19	Double W Dairy	CO	106.9	245
20	Clifford M Oberholtzer	MO	106.4	77		Moretti Dairy	OR	106.9	29
21	Wilson Martin	MO	106.3	99	21	California State University, Fresno	CA	106.8	81
22	Stanley J. Haedge	TX	106.2	169	22	4Jess Syndicate	ID	106.2	15
23	Lamar Oberholtzer	MO	106.1	71	23	Kylie Konyn	CA	106.0	10
	University of Missouri	MO	106.1	118		Pacheco Dairy, Inc.	CA	106.0	385
25	James L. & Novalee Coats	MO	105.9	55	25	Brown Dairy, Inc.	UT	105.9	66
						Knott-Run Holsteins	ID	105.9	103

## Top 15 College & University Herds

Top 15 College & University Herds				
Rank	Herd Name	St	BAA	#Cows
1	Utah State University	UT	110.4	55
2	The College of The Ozarks	MO	109.0	45
3	UVM-Cream	VT	108.3	45
4	Cal Poly Corporation	CA	108.2	121
5	University of Wisconsin-Platteville	WI	107.0	172
6	California State University, Fresno	CA	106.8	81
7	University of Connecticut	CT	106.7	45
8	Oklahoma State University	OK	106.5	47
	University of Maine	ME	106.5	26
10	University of Missouri	MO	106.1	118
11	North Dakota State University	ND	105.8	94
12	Southeast Research Station	LA	105.5	95
13	North Carolina State University	NC	105.2	65
14	South Dakota State University	SD	104.8	65
15	Clemson University Dairy	SC	104.7	98

## CONTRACT CLASSIFICATION

**Herds classifying at least three times annually** may benefit by contracting their classification. A 10% discount to the herd's annual classification costs is applied at the completion of the contract. Holstein COMPLETE® herds are eligible for this program, with the 10% discount applying to the two classifications not included as a part of COMPLETE. All herds on Contract Classification are guaranteed to be scheduled.

**ENROLL BY NOVEMBER 1ST TO BE SCHEDULED FOR A CONTRACT CLASSIFICATION IN 2024.**

### Herds not on COMPLETE or less than 750 cows on COMPLETE

- Classify 3 or more times a year
- 10% discount applied to contract classifications once contract is fulfilled
- Herds on COMPLETE receive one area classification during enrollment year

### COMPLETE herds with 750-999 cows enrolled

- 2 Area Limited classifications covered with COMPLETE benefit
- At least one non-area classification with 10% discount

### COMPLETE herds with 1000+ cows enrolled

- 3 Limited classifications covered with COMPLETE benefit (2 Area, 1 Non-Area)

Please contact the Classification department at ext. 4263 with questions and inquiries.